GUS DAPPERTON RELEASES SMOOTH COVER OF BOBBY CALDWELL'S CLASSIC HIT "WHAT YOU WON'T DO FOR LOVE"

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April 12, 2024 (Los Angeles, CA) – Today, rising alt-pop artist **Gus Dapperton** releases the sultry new single "**What You Won't Do For Love**" — an update of **Bobby Caldwell**'s beloved (and currently viral) 1978 smash hit. Listen <u>HERE</u> via **Warner Records**. Bold and stylish, Dapperton brings the anthem into the 21st century, delivering a performance replete with pop flourishes and lovelorn harmonies.

"I guess you wonder where I've been, I searched to find the love within," **Dapperton** croons over a funky, after-hours bassline and meditative percussion. "I came back to let you know — got a thing for you, and I can't let go." The classic track perfectly suits Dapperton's aesthetic, expanding his already vast musical horizons by ushering in a bluesy edge that complements his renowned bedroom-pop sensibilities.

The track arrives on the heels of **Dapperton**'s sugary-sweet "<u>Lil Tune"</u> featuring Electric Guest, as well as the introspective "<u>Fallout</u>" alongside Lil Yachty and Joey Bada\$\$. They were preceded by "<u>Homebody</u>," "<u>Sunset</u>," and "<u>Don't Let Me Down</u>." with BENEE. Other recent singles include "<u>Horizons</u>," the moody gem "<u>Wet Cement</u>," and a cover of Fleetwood Mac's "<u>Landslide</u>" to celebrate his signing with Warner Records.

Now, with "What You Won't Do For Love," Dapperton embraces a new, smoldering sound that demonstrates another facet of his ever-evolving artistry.



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Credit - Kevin Lombardo

ABOUT GUS DAPPERTON:

Gus Dapperton has always been obsessed with building new worlds. It's been part of his passion since he started making songs in GarageBand, a creator's mindset that eventually shaped two independent albums of defiantly original alt-pop. "Supalonely," his collaboration with New Zealand singer-songwriter BENEE, went viral during lockdown in 2020 and amassed more than one billion streams on its way to becoming a double-Platinum hit. "It gave me and other indie artists credibility," he says. "It showed that alt-pop songs can be massive." Upon signing to Warner Records, he went even further on his last project, Henge, steeping himself in bold details and immersive songwriting to conjure a twilight world that permanently hovers between sunset and sunrise over the course of 11 mercurial songs. Instead of starting with the music, Dapperton plotted out moods and titles and worked backward, taking inspiration from film scores, '80s-inspired new wave, and '70s funk. While the album's scope is vast and ambitious, Dapperton's music maintains the intimacy that made his previous offerings so resonant. At its core, the album is a way of processing a post-lockdown world. "I think most people can relate to wanting change and chaos, but also monotony and protection," he says of the album's tug-of-war between night and day, socializing and solitude. "I'm always internally battling those two sides."

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