

# OMAR APOLLO

## OMAR APOLLO SHARES NEW SINGLE "SPITE"

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### HINTS AT NEW ALBUM



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*"one of the most exciting young musicians on the planet"*

**COMPLEX**

*"the pop of tomorrow."*

**Rolling Stone**

*"'Ivory' goes beyond thinking outside the box: It's as if the box were never even there to begin with."*

**Pitchfork**

*"Apollo cannot be kept in a box"*

**Variety**

**April 4th, 2024 (Los Angeles, CA)**- Today, **Omar Apollo** releases the first offering from his forthcoming album with his song "[Spite](#)," which is now available everywhere via **Warner Records**. The Grammy-nominated artist arrives at this moment at the top of his game following a whirlwind few years of growth, new experiences, and unprecedented success. The single arrives with a David Heofs-directed [music video](#) shot in Mexico City, setting the stage for the imminent release of his highly anticipated sophomore album. A recent social [post](#) with the caption "LP2" teased an official follow-up to his breakout debut, *Ivory*, and signaled the start of a new era for Apollo.

On "**Spite**," **Apollo** wrestles with frustrations he feels towards a romantic partner, sharing, "*Spite*' is a song about a long distance relationship and wanting to show the other person that you're

okay without them even though you feel like you need them. It's an angry song about not being able to have someone all to yourself."

In conjunction with the release of [Live For Me](#) last October, **Omar** celebrated his inaugural sold-out headline performance at Madison Square Garden, where he shared the stage as a co-headliner with Daniel Caesar. The milestone performance followed an earlier run as direct support for SZA on her sold-out arena tour.

2022 saw **Omar Apollo** release his debut album, *IVORY*, which was widely celebrated for its ability to blur genre lines and language barriers. This translated to a Grammy nomination in 2023 for Best New Artist and earned Apollo commercial success, including a 7-week run on the Billboard Hot 100 for his first RIAA-certified platinum record, "[Evergreen \(You Didn't Deserve Me At All\)](#)." Omar also enjoyed critical acclaim landing on year-end lists from esteemed media outlets such as *NPR*, *The FADER*, *Billboard*, *Complex*, *Esquire*, and *Rolling Stone* among others. Following the release of his debut album, he performed on *NPR's Tiny Desk*, *Jimmy Kimmel Live!*, and unveiled his single "[Killing Me](#)" on *The Tonight Show Starring Jimmy Fallon*. Additionally, Omar was named the first ambassador for skincare brand [Youth to the People](#) and is currently the face of LOEWE's menswear campaign under the creative direction of Jonathan Anderson, which Apollo previews on the cover of the latest issue of [VMAN](#).



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Credit - Aitor Laspiur

#### **ABOUT OMAR APOLLO:**

Traversing the bounds of genre and language in his songs, Omar Apollo captures the adventurous spirit that this multi-hyphenate moment in pop demands. The young singer-songwriter's fluid musical flair, coupled with his soul-baring balladry, has garnered him a number of industry accolades: including a GRAMMY nomination for Best New Artist, two Latin GRAMMY nominations for Record of the Year and Best Alternative Song ("Te Olvidaste," with C. Tangana). With the release of *Ivory*, Apollo's eclectic 2022 debut, his hit single "Evergreen (You Didn't Deserve Me at All)" was certified platinum, and became his first showing on the Billboard Hot 100. After selling out his first headlining tour, and playing shows with SZA and Daniel Caesar, Apollo is now prepared to release his highly-anticipated sophomore album. Born in Hobart, IN to Mexican immigrant parents, Apollo made the most of his outcast status by learning guitar and studying the works of Prince. Released independently and written in Spanglish, his 2018 EP *Stereo*, followed by 2019's *Friends*, scored him a deal with Warner Records in 2019. The deal yielded two more

projects: 2020's *Apolonio* and 2023's *Live for Me*. Blending techniques he learned from R&B, indie rock and Latin music, Apollo continued to flex his versatility in sensational live performances, including on Good Morning America, The Tonight Show with Jimmy Fallon, NPR's Tiny Desk series and Coachella. Omar Apollo is a true visionary, whose one-of-a-kind pop synthesis unites listeners from all walks of life in a shared passion for rhythm and soul.

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