LO-FI ARTIST sombr SHARES NEW SINGLE "i'll remember tonight" OUT NOW

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Assets HERE - Credit: Hunter Moreno

March 29, 2024 (Los Angeles, CA) –Today, burgeoning singer, songwriter, and producer sombr shares a brand new single entitled "i'll remember tonight" out now via Warner Records – listen <u>HERE</u>.

Painting a vivid and vibrant picture, cinematic piano underlines soft verses as**sombr** sets the scene, *"I took you home, you were unknown"* The energy amplifies as waves of guitar uplift a hypnotic refrain awash in shoegaze-style distortion. The track instantly transfixes with evocative storytelling and expansive loud-soft dynamics steeped in nineties catharsis.

It arrives on the heels of "in your arms." Around his recent sold-out New York show at Baby's All Right, <u>Atwood Magazine</u> christened him "the rising indie prince of heartbreak," and <u>Off The Record Press</u> raved, "Each song is sonically moving with his impeccable touch for composition, adding in soft notes of instruments when needed, such as piano and guitar."

Surrounded by music since childhood, **sombr** has gleaned inspiration from his days at legendary public performing arts school LaGuardia High, a fascination with classical music, and countless nights writing and recording out of a bedroom studio in his childhood home in the Lower East Side of New York City. He notably introduced himself with a series of independent fan favorite singles before breakout track "<u>Caroline</u>" cracked 32 million-plus streams on Spotify alone.

ABOUT sombr:

At 14 years old, Shane became sombr via a make-shift recording studio in his bedroom funded by a summer of scooping ice cream. The now 18-year-old honed his talents at New York's LaGuardia High, the public performing arts school celebrated for inspiring the film *Fame*, spending his days studying classical music and nights invested in his bedroom studio.

While other high school juniors obsessed over driving tests or dates, sombr recorded romantic indie-rock melodies while trawling for like-minded musicians to sign to his label. When COVID hit, creating music became an escape for the young artist from the physical and social isolation brought on by the pandemic - all leading sombr to launch his own major label imprint while his single "Caroline" earned over a million listens within its first week. Still, the artist project sombr remains the most passionate about is his own, and rightly so. "Caroline" and "Willow" have become sad girl anthems — populating Zillennial playlists across Spotify. Informed by the alt-pop greats – from Bon Iver to Phoebe Bridgers – the singer-songwriter's newer releases are certain to cement the artist's ascension, though sombr says he'd be happy enough with a "timeless alternative project."

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