

Rising Australian pop artist, Oliver Cronin, takes it to the next level on his new EP "Halfway To Paradise". This project marks a pivotal moment in Cronin's meteoric rise, following a whirlwind year of international touring and songwriting that has firmly established him as Australia's next global export.

For the last couple of months, Cronin has been sharing pieces of the EP from the propulsive 'Burning House' to the dark, distorting 'Hello Goodbye'. Each offers a different shade to his songwriting, a skill that he flexes harder than ever on this latest release.

Here, he's able to approach topics with a certain grit and honesty whether he be singing about heartache or love. 'In The End' is dark with a touch of optimism with Cronin singing, "It all gets better in the end." Meanwhile 'Balance' challenges Cronin to a rare love song. He sings, "It's a heavy load, we found our balance," he sings over tender keys; his voice on display more than ever before.

"Halfway to Paradise" represents his personal and artistic evolution since the release of his debut EP, "Beautiful Nightmare." "My life has changed in so many ways and I've grown a lot as an artist and a person since 'Beautiful Nightmare' and I think this EP is a reflection of that," he shares. The new EP encapsulates his experiences and growth, offering listeners a deeper insight into his journey.

The EP marks his first project since partnering with Warner Records globally, working with the team that has propelled artists like Teddy Swims, Benson Boone, and Zach Bryan to stardom. The partnership was solidified during an extensive promotional trip in April which also saw him co-write with Trinidad James, attend Coachella, and perform showcases in Toronto and Berlin. He then travelled to Singapore to perform at Music Matters and returned to Australia just in time to attend Australian Fashion Week, where he graced the PE Nation, Mastani, and Injury shows.

Berlin, in particular, holds special significance to this project as it's where inspiration struck. Initially travelling to LA to work on an album, Cronin realised he wasn't quite ready to commit to a full-length record.

"There was a moment in Berlin where I was making some of my best music and all I could think about was releasing it and sharing it with my fans," he says.

"When I got back to Australia, I realized I couldn't wait for the album; I wanted to share a piece of what I've been working on."

The title "Halfway to Paradise" signifies Cronin's ongoing journey towards his ultimate goal of releasing a debut album. "The idea of a debut album is 'Paradise' to me, it's something I've been dreaming of ever since I touched a mic, but the reality is I'm just not there yet. I'm 'Halfway To Paradise.'"