

ALT-POP ARTIST ALEMEDA ANNOUNCES DEBUT EP *FK IT* ARRIVES JUNE 14

RELEASES NEW SINGLE “GUY’S GIRL” [LISTEN HERE](#) - [WATCH HERE](#)



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May 17, 2024 (Los Angeles, CA)– Bursting onto the scene with her raw talent and unapologetic authenticity, Ethiopian-Sudanese alt-pop sensation **Alemeda** is set to release her debut EP, *FK IT*, on **June 14**. Ahead of this highly anticipated release, **Alemeda** shares a powerful new single and music video, “**Guy’s Girl**.” Listen to “**Guy’s Girl**” [HERE](#) and watch the video [HERE](#).

“**Guy’s Girl**” captures the essence of **Alemeda’s** unique sound—a fusion of alternative pop, rock, and punk influences. Anchored by a gritty electric guitar riff and a driving drumbeat, the track juxtaposes its upbeat rhythm with poignant lyrics about navigating the aftermath of a toxic relationship. **Alemeda’s** storytelling shines through her evocative vocals, culminating in a chorus that resonates deeply: “*I should’ve known cause you’re a guy’s girl, that you would do this to me.*”

The accompanying music video, directed by **Kalani Kelly**, visualizes **Alemeda’s** emotional journey. Through scenes of skateboarding, car cruising, and a revelatory house party, the video captures the liberation and uncertainty of young love, ending with a twist that leaves viewers as stunned as **Alemeda** herself.

“**Guy’s Girl**” follows the success of her previous single, “[Don’t Call Me](#),” which has garnered nearly a million streams across platforms, with its acoustic rendition receiving critical praise from [GRUNGECAKE](#) for channeling heartbreak and anger into compelling artistry.

Alemeda’s music is a testament to her multifaceted identity as a Black woman in the alt-pop scene, infusing her tracks with a rich blend of cultural influences from her Ethiopian heritage and her upbringing in Arizona. Her breakout hit, “[Gonna Bleach My Eyebrows](#),” independently released in 2021, went viral with over 8 million streams, setting the stage for her ascent in the music industry. Her follow-up track, “[Post Nut Clarity](#),” further showcased her ability to blend humor with heartfelt emotion.

With singles like “[First Love Song](#)” and “[UR SO FULL OF IT](#),” **Alemeda** has consistently

demonstrated her knack for creating infectious melodies and introspective lyrics. Critics have taken notice, with [SHEESH](#) describing “First Love Song” as “an indie-alt-pop masterpiece interwoven with majestic vocals,” and [V Magazine](#) praising her for “packing a strong punch with her soulful voice floating over an angsty production.”

As **Alemeda** prepares to release *FK IT*, she continues to redefine the alt-pop landscape with her bold sound and candid lyricism. Stay tuned for what promises to be a groundbreaking debut EP from an artist who isn’t afraid to break the mold.



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Credit - Brianna Alysse

ABOUT ALEMEDA:

Alemeda, the emerging Ethiopian-Sudanese artist makes Alternative Rock/Pop music as a form of self-expression and empowerment. The 23-year-old Singer/Songwriter/Producer made a name for herself with her viral 2021 debut single, “Gonna Bleach My Eyebrows,” which has earned more than 8 million streams to date, following up with, “Post Nut Clarity” (two million and rising), in the summer of 2022. Telling tales of leveling up, and leaving regrettable exes in the past, she weaves between pop, rock, and alternative stylings while using soft melodies to capture her unbothered attitude. Alemeda’s introduction to music was fairly unconventional. She grew up between Ethiopia and Arizona in a stern household with strict religious rules and customs where she was alienated from music up until the age of 10. Criticism and familial disapproval of her musical aspirations only made her more determined to push the envelope. After graduating high school, she left for Los Angeles to pursue her passion. Since then, she’s written songs that bared her soul. As she gears up for the release of her long-awaited & highly anticipated debut EP, she’s determined for her music to be a light in the darkness for others, just as she needed to be for herself. Her recently released singles, “Don't Call Me” and “Guys Girl,” offer a glimpse into a new chapter of Alemeda’s career, moving on from the turbulent emotions of adolescence to showcasing her growth and confidence.

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