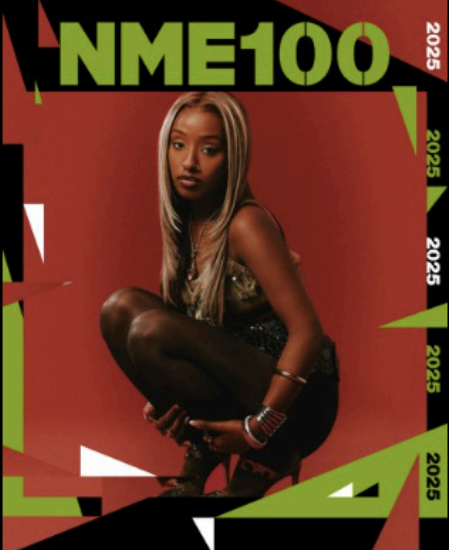




7.5M UVM

<https://www.nme.com/lists/nme-100/the-nme-100-essential-emerging-artists-for-2025-3834328#Alemeda>



NME100 2025

ALEMEDA



Top Dawg Entertainment signee with impeccable pop-rock sensibilities

FROM: Phoenix, USA

FOR FANS OF: [SZA](#), [Olivia Rodrigo](#)

Born in Ethiopia but raised in the US, [Alemeda](#) has described herself as a “heavy [Disney pop-punk](#) kid”. But she also seems to enjoy surprises: her viral [TikTok](#) hit ‘Gonna Bleach My Eyebrows’ borrows from drum’n’bass, while the half-rapped delivery of ‘Don’t Call Me’ reveals the kind of humorous [SZA-style](#) storytelling that explains exactly [why Top Dawg Entertainment](#) saw fit to sign her as their next big thing. **JW**

KEY TRACK: ‘Don’t Call Me’

Credit: Brianna Alyssa