

ALEX ISLEY TURNS THE VOLUME UP ON VULNERABILITY WITH EMOTIONALLY CHARGED NEW EP WHEN

INCLUDES HYPNOTIC FOCUS TRACK "MIC ON" PRODUCED BY KAYTRANADA

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WHEN EP ARTWORK HERE

"[WHEN] is full of songs that yearn and liberate." -Rolling Stone

"[Alex] turned her heartache into lullabies and lust into mood music, never raising her voice or overpowering her thoughtful production." - Rolling Stone

"[Alex] takes on each track as preciously as the moments of connection and uncertainty they capture." - Rolling Stone

April 18, 2025 (Los Angeles, CA)— GRAMMY®-nominated singer, songwriter, and producer Alex Isley invites listeners deeper into her sonic universe with the release of her lush, emotionally rich new EP, WHEN — out now via Free Lunch Records / Warner Records A masterclass in soulful vulnerability and sensual restraint, WHEN is Alex at her most refined and revelatory. The seventrack project includes the hypnotic focus track "Mic On," produced by GRAMMY®-winning artist Kaytranada, and showcases production from the acclaimed Camper (Brandy, H.E.R., Coco Jones), adding new layers of texture and intention to Alex's signature sound. LISTEN HERE.

Alex previously shared the slow-burning gem "Hands," an intimate track that invites listeners into a dreamlike world of longing and deep connection. The single received overwhelming praise from outlets such as *Billboard*, *Rolling Stone*, *Entertainment Tonight*, *Essence*, *Elle*, *Rated R&B*, and *VIBE*,

among others. Her most recent release, "Ms. Goody Two Shoes" was also met with immense critical acclaim and social chatter that culminated with a fan activation in Beverly Hills.

About the EP, **Alex** shares, "**WHEN** is an exploration of love, identity, intimacy, and emotional growth—it's a collection of some of my deepest thoughts, dreams, and memories, and the beginning of me leaning more into my sensuality."

WHEN introduces **Alex**'s sonic universe with a labyrinth of synths and soulful production. Spanning six tracks, the EP is packed with emotional candor, projecting an alluring interplay of vulnerability and romance. Her signature rich, airy vocals fit comfortably into varied soundscapes from **Camper** ("Hands") and **Kaytranada** ("Mic On"), cast against candid depictions of the singer-songwriter's thoughts, dreams, and memories.

Earlier this week, **Alex** hosted a private listening event to preview *WHEN* before its release. The event, which was carefully curated alongside renowned designer **Jessica Rich**, doubled as an activation for her beloved fans and a birthday celebration for the "**Ms. Goody Two Shoes**" singer. But the festivities didn't end there, as **Alex** also held a launch party for her new EP, joined by industry peers, tastemakers, media personalities, and a select group of fans. Photos <u>HERE</u>.

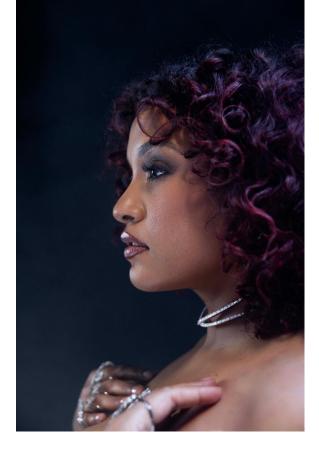
The new EP follows **Alex**'s joint album, *I Left My Heart In Ladera* (2023), with producer and musician Terrace Martin. The collaborative release earned Alex her first Billboard entry, debuting at No. 2 on the Contemporary Jazz Albums chart.

WHEN is an exploration of love, identity, intimacy, and emotional growth. It captures the vulnerability of searching for clarity, the quiet power of owning your sensuality, the pride in staying rooted, and the ache of connections that never last long enough. There's a deep, palpable longing here — physical, emotional,l and somewhere in between — as Alex moves through the blurred lines of reality and imagination.

Since her self-produced debut, Love/Art Memoirs, Alex's prestige has grown considerably. She has consistently delivered undeniable melodies that resonate with fans worldwide, proven repeatedly with solo releases and high-profile collaborations. Now, WHEN marks the early stages of what's shaping up to be a prolific run for an indelible voice in R&B – further cementing her status as a once-in-a-generation artist.

WHEN Tracklisting:

- 1. Holding On
- 2. Ms. Goody Two Shoes
- 3. Mic On
- 4. Hands
- 5. Fool's Gold
- 6. Thank You For A Lovely Time



DOWNLOAD PRESS IMAGE HERE
Credit: Breyona Holt

ABOUT ALEX ISLEY:

Alex Isley was destined for music. As the daughter of Ernie Isley (of the legendary group The Isley Brothers), music and perfect pitch was in the Grammy nominated singer/songwriter/producer's genes, though she was also surrounded by the timeless melodies that her family collectively crafted. However, instead of just simply following in her family's footsteps, she opted to forge her own path, one that seamlessly blends Soul, R&B, Jazz, and other dreamy soundscapes. The result is a style all her own. Her critically acclaimed projects like 2012's Love/Art Memoirs, along with The Beauty of Everything (Parts One and Two), 2023's I Left My Heart In Ladera with Terrace Martin, and her NPR Tiny Desk performance all display this gradual progression of Alex's evolution and sound. Her upcoming EP WHEN is perhaps the most intimate, as Alex is writing in the moment about her journey thus far. The project's smoothly intoxicating lead single "Hands" echoes that sentiment, adhering to the mantra that the best use of time is being in that moment with the one you love. From grabbing Grammy nods with Robert Glasper to singing background for Alicia Keys, it seems as though in many ways, Alex Isley is music's best kept secret. That is, until now.

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