

VEEZE SHARES NEW SINGLE “L.O.A.T.”

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"Veeze is just like us — except he's one of the best rappers alive" — [NPR](#)

"Wake up. Veeze just dropped the year's best rap album [Ganger]." — [Washington Post](#)

"Beneath the often-monotone, always-nonchalant surface of Veeze's flow, there's a sea of intense ambition." — [The FADER](#)

"Veeze is a Swiss Army Knife, able to adapt his scratchy, unrushed delivery to any environment." — [Pitchfork \(8.0\)](#)

(Friday, September 5) On the heels of a 14-month solo hiatus, Detroit rap torchbearer **Veeze** makes his long-awaited return with his new single, “L.O.A.T.” — out now. “L.O.A.T.” is a call-back to the mute, downtempo flow paired with brain-twisting word play that he’s become known for — with a new, lazer focus on conversational punchlines matched with even muddier flows. The abstract **Lestyn Park-directed** video features cameos from **Lil Baby, Lucki, Rylo Rodriguez, 42 Dugg, Plaqueboymax** and more, giving a glimpse into his day-to-day: locked in the studio with the crème de la cool rappers, buying extravagant table pieces (*like a Brabus bumper*), and shopping in stores you frankly can’t pronounce. The single comes on the heels of his appearance on a fan-favorite [In the Booth](#) stream with New Orleans rapper **Rob49** and Twitch streamer **Plaqueboymax** in partnership with **NBA 2K26**, making three songs over a 5-hour stream, a standout feature on Lil Baby’s *The Leak\$* tape and an appearance on **Kai Cenat’s Mafiathon 3** stream.

Since the release of his 2023 debut album *Ganger* — the most critically acclaimed debut rap album of the decade, earning spots on year-end “Best Of” lists from the likes of [The Washington Post](#), [Pitchfork](#), [Rolling Stone](#), [Complex](#), [The FADER](#), [Stereogum](#) as well as the No. 6 ranking on *Pitchfork*’s [100 Best Albums of the 2020s](#) list — Veeze has stayed active with a run of new music, performances, and collaborations. He linked with Lil Yachty on back-to-back singles “[CAN’T BE CRETE BOY](#)” and “[Sorry Not Sorry](#),” the latter marking his first single entry on the **Billboard Hot 100** at **No. 99** and arriving alongside a Cole Bennett-produced *Lyrical Lemonade* video. He’s also made appearances with Rylo Rodriguez on “[F*cked A Fan](#),” Babyface Ray’s *Codeine Cowboy* with the track “[Half Sleep](#),” EST Gee on “[My Love](#),” and on Chucky’s *I Live, I Die, I Live Again* with “[Right Key](#),” continuing to build within the Detroit and wider rap network. On the live side, he’s taken the stage at **Lollapalooza**, **Rolling Loud Miami**, and **Broccoli City Festival**, bringing his sound to some of the country’s most visible platforms. Rooted in Detroit, Veeze is now expanding onto national stages, shaping the next phase of his career on his own terms.

Please finds links to watch and stream “L.O.A.T.” below, and stay tuned for more announcements to come:

“L.O.A.T.” — OUT NOW

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Photo Credit: Jason Geter

ABOUT VEEZE:

A beloved cult artist with unconventional flows and ear for progressive instrumentation, **Veeze** has all the trappings of a bonafide superstar in the making. After first making a splash in the Detroit rap scene with his 2019 debut mixtape [Navy Wavy](#), standout efforts like his 2020 viral hit "[Law 'N' Order](#)," key contributions to Lil Yachty's 2021 album [Michigan Boy Boat](#), and the stellar "[U-Digg](#)" alongside close collaborators **42 Dugg** and **Lil Baby** propelled his homegrown hype to a national scale. The momentum reached a tipping point with the release of **Veeze's** 2023 debut album **Ganger**, which boasted standout songs "[Not a Drill](#)" (60M+ streams), "[Safe 2](#)" (60M+ streams), and "[GOMD](#)" (81M+ streams), the latter of which saw **Lil Uzi Vert** hop on a remix of the track. The Detroit heavyweight followed up the release with a [deluxe edition of the album](#), which featured hit single "[Get Lucki](#)" (68M+ streams), after launching his own label imprint, **Navy Wavy**, in partnership with **Warner Records**. **Veeze** flaunted his multifaceted appeal on his 2023 **Ganger Tour** with sold-out dates in NY, LA, ATL, and Detroit, which featured opening stints from breakout female acts **Anycia** and **Myaap**, who are currently taking the internet by storm. Recent months have seen him open for **Travis Scott** on the **Circus Maximus** tour alongside **Babyface Ray** and **Skilla Baby** and embarking on his first European tour, flexing his growing international fanfare — and making his case as Gen Z's definitive rap superstar.

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For more information, please contact:

Yash Zadeh | Warner Records
Yashar.Zadeh@warnerrecords.com



Warner Records | 777 S Santa Fe Ave | Los Angeles, CA 90021 US

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