

**ALEMEDA DROPS NEW EP  
BUT WHAT THE HELL DO I KNOW  
LISTEN [HERE](#)**

**AND TURNS SELF-SABOTAGE INTO ART ON  
“HAPPY WITH YOU” WATCH [HERE](#)**

**PERFORMING AT CAMP FLOG GNAW NOVEMBER 15**



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“Pop rock’s latest starlet is Alemeda who’s set to become her label TDE’s first capital-R Rockstar...” - **The Fader**

“She’s one to watch for sure.” - **NYLON**

“...the artist’s collaboration on the single is a strong sign that Alemeda, like the rest of TDE’s roster, is destined for an exciting trajectory..being the label’s only rock artist...she’s set to blaze her own trail.” - **PAPER**

**November 7, 2025 (Los Angeles, CA)** — Today, **Alemeda** releases her new EP ***But What The Hell Do I Know*** via **Top Dawg Entertainment/Warner Records**. The project follows her collaboration with **Doechii** on “**Beat A Bltch Up**,” featured on Spotify’s alt/pop playlist and praised by **Highsnobiety** for channeling “early 2000s pop energy with a sharper, unapologetic edge... Alemeda’s stunning vocals anchor the defiant message.” This new project melds addictive melodies with sharp-edged honesty and emotional catharsis, taking listeners through a raw journey of self-discovery. It captures the messiness of your 20s from a cross-cultural perspective. Listen to ***But What The Hell Do I Know*** [HERE](#).

On the focus track “Happy With You,” **Alemeda** explores the challenges of opening yourself to love, confronting fear and toxicity. Listen to “**Happy With You**” [HERE](#) and watch the visualizer [HERE](#).

Of the track **Alemeda** says ““**Happy With You**” is a song I wrote during a moment of self-reflection. It’s about facing the reality of self-sabotage and learning to believe I’m worthy of good things. It’s me holding myself accountable - and healing through it.”

Growing up as the eldest daughter in an East African family, split between Ethiopia and Arizona, **Alemeda** learned about life the hard way with music *secretively* being the only exit plan. With **Doechii** and **Rachel Chinouriri** in her corner, literally and sonically, she transforms personal truths into anthems with fight. This year alone, **Alemeda** has taken the stage at **Lollapalooza**, **Outside Lands**, **Rock en Seine (Paris)**, **All Points East**, **All Things Go**, **Austin City Limits**, and more. In just one week (November 15) she will take the stage at **Camp Flog Gnaw**.

**EP Track list:**

1. Happy With You
2. Beat A B!tch Up ft. Doechii
3. Losing Myself
4. Chameleon ft. Rachel Chinouriri
5. 1-800-F\*\*K-YOU
6. Stupid Little Bitch
7. I'm Over It



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Credit - Abdi Ibrahim

**ABOUT ALEMEDA:**

Calling on her pop, rock, and indie sensibilities, this self-proclaimed "cat mom" creates music as a form of self-expression and empowerment. She first turned heads with her 2021 UK garage single "Gonna Bleach My Eyebrows," which has over 14 million streams. Her 2024 debut EP *FK IT*, blends rock, lo-fi indie, and unflinching storytelling solidifying Alemeda as one of the most fearless artists in music. Known for her candid lyricism and creative production, Alemeda has earned critical acclaim and opening slots for Halsey and Rachel Chinouriri. As noted by Complex, "As a Black woman who proudly embraces alternative sensibilities, she's challenging stereotypes and creating space for more diverse representations in rock and alternative music... Alemeda is a rock star on the rise."

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