BBYKOBE SHARES NEW SINGLE “U MISS ME”

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July 3, 2026 (Los Angeles, CA) – Following the release of "ERL," GRAMMY® Award-nominated visionary, producer, songwriter, and vocalist **BBYKOBE** has shared his latest single "**U MISS ME**" – out now. Produced by **KOBE**, “**U MISS ME**” dives into themes of love and relationship troubles, fusing clean 808s with autotuned harmonies for another R&B-tinged rap smash. Listen HERE and watch HERE via **Warner Records**.

The release arrives on the heels of 2025’s ***SHE LUV BBYKOBE*** EP, which has closed in on one million cumulative streams and earned early support from ***XXL Magazine***, ***Genius***, ***Global Grind***, and more. "**U MISS ME**" also follows an in-depth feature in ***Vibe Magazine***, offering a first glimpse at what’s to come from the 23-year-old multi-hyphenate.

BBYKOBE continues to solidify himself as one of the most inventive and in-demand producers in the game. He supplied three cornerstone records to 2025’s ***JACKBOYS 2***, which shook the **Billboard 200** at **#1**. He produced “PBT” featuring **Travis Scott**, **Tyla**, and **Vybz Kartel**, co-produced “CHAMPAIN & VACAY” starring **Travis Scott** and **Don Toliver**, and contributed vocals/adlibs to “OUTSIDE” alongside **Travis Scott** and **NBA YoungBoy**. He also powered three songs from **Playboi Carti**’s ***MUSIC***, including “Rather Lie” featuring **The Weeknd**, not to mention the pair’s earlier 2024 smash hit, “Timeless.” His ever-expanding catalog spans cowriting credits on the culture-shifting “Like That” by **Future**, **Metro Boomin**, and **Kendrick Lamar**, which hit **#1** on the **Billboard Hot 100**, while also working across groundbreaking albums like **Travis Scott**’s ***UTOPIA*** (including the single “I KNOW ?”) and pitching in on songs and

projects from artists like **Ty Dolla $ign**, **Cash Cobain**, **Lil Wayne**, and **Roddy Ricch**, to name a few.

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ABOUT BBYKOBE:
BBYKOBE isn't just a musician, he's a sonic architect. The Detroit-born, L.A.-based rapper, writer, and producer helped craft some the most culture-shifting songs and projects of the past few years, including Travis Scott's *UTOPIA*; Metro Boomin, Future, and Kendrick Lamar's No. 1 smash "Like That"; and *both* Playboy Carti / The Weeknd hits "Timeless" and "Rather Lie." He's racked up credits with the likes of Ty Dolla $ign, Don Toliver, Cash Cobain, and Lil Wayne, but in 2025, he's rewrote the game for himself, blending rap swagger, R&B seduction, and electronic experimentation into something fresh with his debut EP *SHE LUV BBYKOBE*. The project was a glimpse of a new, urgent strain of hip-hop that's at once kinetic and deeply considered, and a portrait of an inimitable talent able to contort himself into any shape without compromising his identity or his vision. Growing up in a family that passed the aux depending on who was driving him to school, young BBYKOBE absorbed music across genres and eras like a sponge. After heading west to work his way into the industry, he learned from the greats not only what it takes to make fully realized, unique art, but also the importance of slowing it down and listening to oneself. Thus, his journey into the limelight as an artist himself has been a process of honing and refining. With the confidence of a chart-conquering hitmaker, BBYKOBE isn't chasing trends — he's inventing what's next.

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