



SOFIA REYES TEAMS WITH RECORDING ARTIST LEROY SANCHEZ FOR AN ACOUSTIC VERSION OF HER SMASH HIT “1,2,3”

“1,2,3” FEATURED IN HIGH-PROFILE AD CAMPAIGNS FOR JEEP & TARGET

STAY TUNED FOR MORE MUSIC FROM SOFIA REYES SOON!



July 13, 2018 – (Los Angeles, CA) Continuing a meteoric rise towards global stardom, Latin GRAMMY® Award-nominated singer, actress, and performer **Sofía Reyes** shares an intimate acoustic video of her new single “**1,2,3**” featuring Spanish-born recording artist **Leroy Sanchez**. Watch it [HERE](#).

Backed by a live band, **Sanchez** rocks the acoustic guitar as he duets with the Mexican songstress. The performance illuminates Sofía’s irresistible charisma and staggering vocal delivery as her guest collaborator adds charm to the harmonies and hooks. The original version featuring **Jason Derulo** and **De La Ghetto** impressively drummed up over 200 million [YouTube](#) views in under four months and over 180 million Spotify streams.

As a result, “**1,2,3**” stands out as an inescapable summer anthem. The song was featured in a **JEEP** commercial starring **Reyes**. Check out what *Billboard* had to say [here](#)! Additionally, it plays over a new **Target** campaign. Watch the spots [HERE](#) and [HERE](#)!

Sofía also just shut down the 2018 MTV Millennial Awards in Mexico City, joined by **Derulo** and **De La Ghetto** for an epic rendition of “**1,2,3**” to cap off the ceremony. Watch the performance [here](#). Next up, she performs the track at **Univision’s 2018 Premios Juventud (Youth Awards)** broadcast live July 22 from the Watsco Center in Miami, FL. Expect more surprises when she hits the stage!

ABOUT SOFIA REYES:

With sky high vocal range, worldwide appeal, and striking swagger, **Sofía Reyes** not only catapulted to the forefront of Latin culture, but also ignited a mainstream breakthrough in 2018. She set the stage with 2017’s full-length debut **LOUDER!** and its unbreakable string of hit singles. Maintaining this hot streak, “**Llegaste Tú**” [feat. **Reykon**] and “**Muevelo**” [feat. **Wisin**] each eclipsed 50 million Spotify streams as “**Conmigo (Rest of Your Life)**” and “**Solo Yo**” leapt past the 20-million-mark. Among many accolades, she earned a 2017 Latin GRAMMY® Award nod in the category of “Best New Artist” as *Billboard* touted her among its “**Hot Latin Acts in Their 20s**” feature. Now, she’s positioned for pop ubiquity as “**1,2,3**” takes over summer 2018.

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Instagram: <https://www.instagram.com/sofiareyesp>

YouTube: <https://www.youtube.com/user/SoSofiaReyes>

Digital Assets:

Watch “1,2,3” acoustic here: <https://wbr.ec/sofiaxleroy123>

Watch “1,2,3” here : <https://youtu.be/p03TIGqEc8o>

Listen to “1,2,3” here: <https://SofiaReyes.lnk.to/123PR>

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