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## David Guetta's documentary short "The Road To Jack Back" now available worldwide



Last year, global superstar DJ/producer **David Guetta** officially announced his **Jack Back** alias alongside the release of his album "7."

Before David Guetta was a household name, he spent his days in the underground scene playing in clubs. Jack Back sees Guetta's return to the deeper side of his dance roots- where it all started.

**Beatport** has captured the story behind Jack Back in a short documentary which premiered exclusively on March 28th during Winter Music Conference in Miami.

Explaining the alias, Guetta said:

*"Since the album represents a full cycle to me I wanted to go back to the beginning of the cycle, where I'm coming from..."*

*These are actually the type of records that come more naturally to me than pop, because I've done this all my life.*

*I wanted to create something very personal. I get excited by music that is part of a culture and that's why I wanted to make this. There is no commercial approach to it, I'm doing it for the love of music."*