



**LIL ZAY OSAMA ANNOUNCES WARNER RECORDS SIGNING AND
HIGHLY-ANTICIPATED DEBUT PROJECT *HOOD BIBLE* - OUT ON
10/4**

UNVEILS NEW SONG & VIDEO "TALK TO ME CRAZY"

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August 27, 2019 (Los Angeles, CA) – Following the early support from *Rolling Stone*, *Pitchfork*, *Complex*, *XXL* and more and amassing over 40 million independent views, exploding Chicago rapper Lil Zay Osama officially announces his signing to Warner Records and forthcoming project *Hood Bible*, out October 4th. To celebrate, he released a new song and video titled "Talk To Me Crazy" from his debut project, which premiered this morning on [Billboard](#).

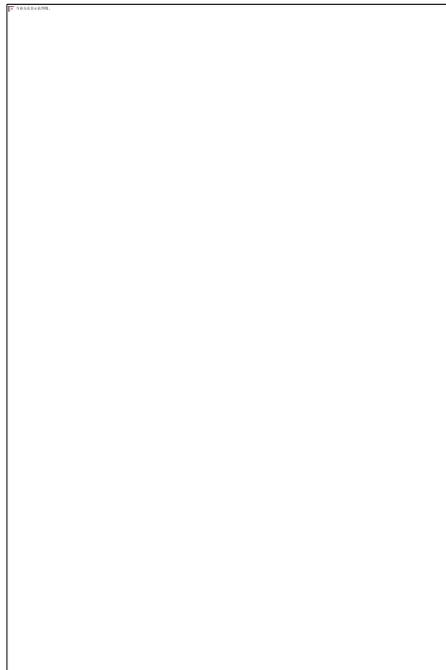
Reflecting on the exciting signing news, Lil Zay Osama shared, *"Me and my manager Cedrick 'SB' Earsery (Good Vibes Forever) met with every major label and they all offered me so many great things. When we met with Warner Records, we knew this was the right fit! I felt I had the opportunity to grow and be the face of this label as they rebuild a new regime. The co-Chairmen, Tom and Aaron, were so hands on and still are with the process. The building was electrified and filled with great energy and I felt right at home."*

Over an island-inflected bounce "Talk To Me Crazy" illuminates the Chi Town star's impressive grasp of melody, and the video depicts a steamy and sexy affair that may or may not all be a dream. Check it out [HERE](#).

Most importantly, “Talk To Me Crazy” introduces *Hood Bible*. He picks up a mantle carried by Chicago rap royalty in the lineage of natives like Kanye West, Chief Keef and Lil Durk while delivering a bright, bold statement of his own; one that is underscored by his raw, real and relatable story.

About *Hood Bible*, Lil Zay Osama commented, *“‘Hood Bible’ talks about my life, my everyday struggle and how I went through multiple stages to even reach my peak to get out the hood—or even be heard. It is about my ups, my downs, my relationships, problems and everything I don’t and do have! ‘Hood Bible’ is like me telling the world about the do’s and don’ts of the hood and showing the world that there are multiple ways to get out the hood. I’m telling the people what I did to get out the hood and all of the situations I ran into trying to get me out the struggle... ‘Hood Bible’ is not only pain music. ‘Hood Bible’ is for everyone to listen to, because as much as I been through at a young age, I feel like I’ve been through every situation you could name. I overcame a lot of problems no matter if the outcome was good or bad. I’m God to the streets; I just ain’t in heaven. Only thing that’s different is that I’m here to tell my story in your face....with more style, melody and rhythm....”*

“Talk To Me Crazy” follows the recent success of “Back When I Was Young,” which already cracked 1 million [YouTube](#) views as [Complex](#) fittingly dubbed it, “*introspective*,” and his explosive “[Changed Up](#)” release, which has amassed more than 33 million views and counting. Stay tuned as Lil Zay Osama presents a new testament for hip-hop with *Hood Bible*.



[DOWNLOAD HI-RES PRESS PHOTO HERE](#)

Credit: Filthy McDave

ABOUT LIL ZAY OSAMA:

Lil Zay Osama is the new voice of Chicago and his rise over the past six months has made him one of the most important young artists to watch. With infectious music, lyrics and melodies that have tapped into the vein of the culture, and streams spiking well into the millions, Lil Zay's success story is beginning to unfold before our eyes. Caught up in the streets of the Southside as a teen, facing three felony charges at the time and seeing his close friends fall victim to gun violence, Zay was clearly on the wrong path. He may still have been behind bars, never realizing his full potential, if, as a devoted father of two, he hadn't made the conscious effort to shift his focus back to music. It didn't take long for Zay to recognize his calling once he began recording and uploading videos to YouTube. Now with a new lease on life, Zay is gaining momentum for his explosive tracks and videos.

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