



**NLE CHOPPA CONTINUES HOT STREAK WITH THE RELEASE
OF "CAMELOT"**

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PRESENTED BY LYRICAL LEMONADE & DIRECTED BY COLE BENNETT

MORE NEW MUSIC COMING SOON!



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Credit: Gideon Rico

ABOUT NLE CHOPPA:

With poise, charisma and cleverness way beyond his years, 16-year-old NLE Choppa burst onto the scene and immediately grabbed our attention and captured our hearts. In just under a year, Choppa has amassed an astonishing 249 million cumulative views on YouTube and has gained a cult following that transcends age and socioeconomic status. His breakout hit “Shotta Flow” has more than 96 million views alone for its raw, true-to-life music video, while the remix featuring Blueface has garnered over 77 million views and counting. Choppa’s first release under the new deal, “Free Youngboy,” has already hit 14 million views. A young boss with street-savvy, Choppa and his family grew No Love Entertainment (NLE) from humble beginnings in Memphis to a burgeoning full-fledged imprint with Warner Records. NLE Choppa continues to take 2019 by storm and solidifies his place as the next global superstar.

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For more information, please contact:

Aishah White
Warner Records

Aishah.White@warnerrecords.com