



2KBABY SHARES HEARTWARMING VISUAL FOR NEW SONG "BETTA"

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December 6, 2019 (Los Angeles, CA) - Rising artist **2KBABY** is sharing the love this holiday season with his new "**Betta**" track and video via Masked Records / Warner Records. The Joshua Valle-directed visual, which premiered on [Complex](#), follows the young rapper roaming through the streets of Los Angeles and lending a helping a hand to those in need. Whether it's donating new clothes, handing out cash or just offering a hug, 2KBABY's on a mission to remind us that no matter what hardships we encounter, "*it's gon' get betta.*"

"Betta" follows 2KBABY's major label debut "[Dreaming](#)," which has accumulated 3.7 million streams, and breakout hit "[Old Streets](#)," which has garnered 12.8 million streams. His music has also attracted the likes of *Billboard*, *Pitchfork*, *HotNewHipHop*, *ELEVATOR* and more.

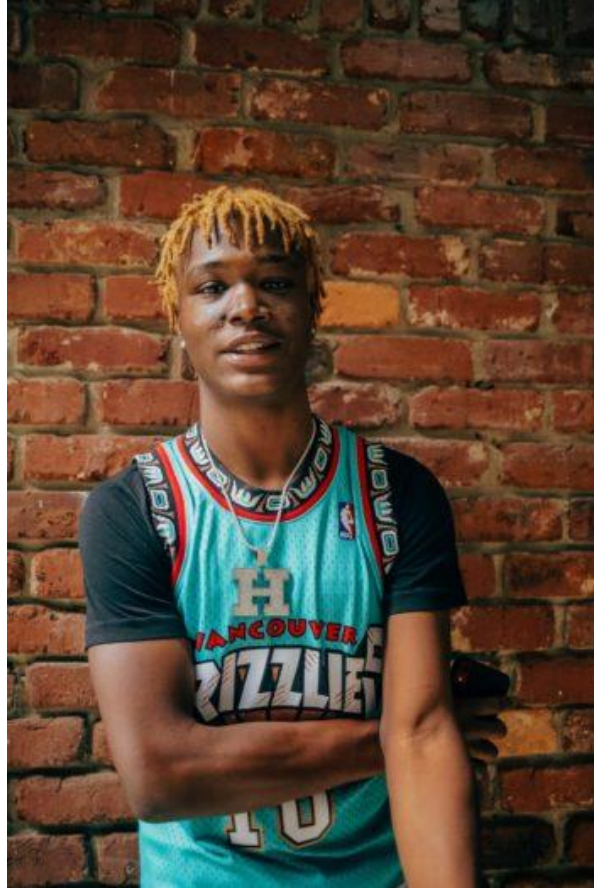


Photo Credit: Dalena Le
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ABOUT 2KBABY:

Christian Michael Todd (born July 19, 2000), better known by his stage name 2KBABY, is a rapper, singer and songwriter from the Southside of Louisville, KY. From a young age, 2KBABY had to shoulder much responsibility, taking care of his family while growing up in the projects of Louisville. At the age of 15, 2KBABY quickly rose to local fame after recording his first song "Southside Story." In 2018, he decided to take his career to the next level and made the move down to Atlanta with his father. Together with Louisville producer Danny Hajj and his team in Atlanta, 2KBABY quickly got to work on his craft. Collectively, they developed a unique sound, which lead to 2KBABY's first breakout hit "Old Streets."

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