

LIL ZAY OSAMA RELEASES NEW SONG & VIDEO FOR "WE DID THAT"

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June 12, 2020 (Los Angeles, CA) – Lil Zay Osama has shared a new song and visual entitled "**We Did That.**" On the track, Zay's raw delivery showcases a return to his Chicago drill roots. The video, directed by Diamond Visuals, follows him on a night out with friends, partying and cruising through the streets of Chi-Town as he reflects on his success.

"We Did That' is a statement for the streets, for everything you do and can do," shared Lil Zay Osama. "If we're getting money then 'We Did That!' It's really a worldwide saying that can be used by anybody as long as you're talking about something you did."

"We Did That" follows a string of hot tracks and visuals from Lil Zay this year alone, including "[Street N****](#)" feat. K Camp, "[Pick Yo Homie Up](#)," "[BMW](#)," "[Soul Cry](#)" and "[Ballin Dese Bitches](#)." With more than 145 million total streams and attention from *Rolling Stone*, *Billboard*, *Complex*, *XXL* and more, Lil Zay continues to captivate his audience with his intricate storytelling and solidify his presence as one of the most exciting new voices in the game. Check out "We Did That" now and stay tuned for more to come.



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Credit: Claire Marie Vogel

ABOUT LIL ZAY OSAMA:

Lil Zay Osama is the new voice of Chicago. With infectious music, lyrics and melodies that have tapped into the vein of the culture and streams spiking well into the millions, Lil Zay's success story is beginning to unfold before our eyes. Caught up in the streets of the Southside as a teen and seeing his close friends fall victim to gun violence, Zay was clearly on the wrong path. He may still have been behind bars, never realizing his full potential, if, as a devoted father of two, he hadn't made the conscious effort to shift his focus back to music. It didn't take long for Zay to recognize his calling once he began recording and uploading videos to YouTube. Now with a new lease on life, Zay is gaining momentum for his explosive tracks and videos.

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