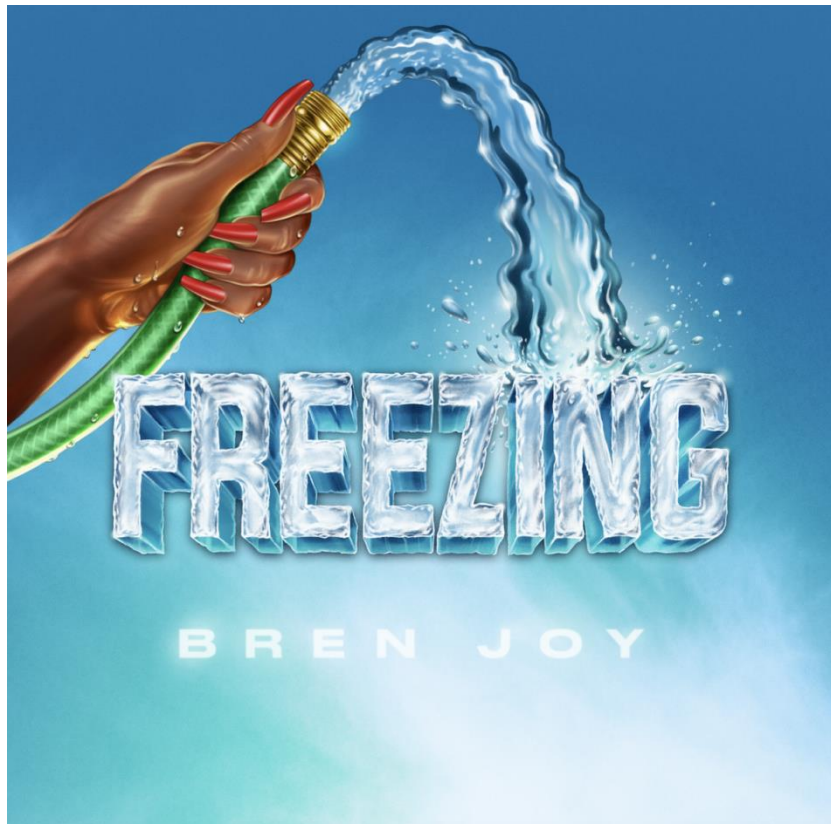


**NASHVILLE R&B ARTIST BREN JOY MAKES WARNER RECORDS
DEBUT WITH NEW SINGLE “FREEZING”**

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SHARES VIBRANT ANIMATED LYRIC VIDEO

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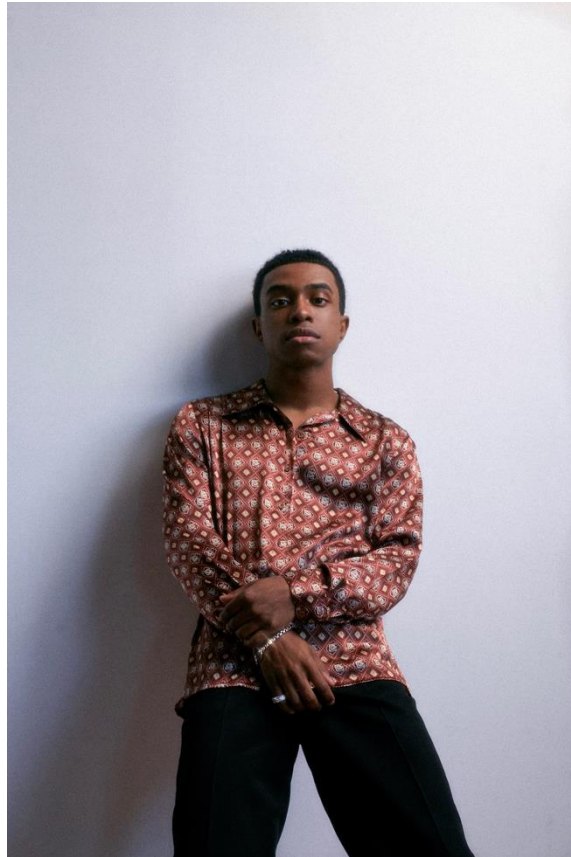


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June 19, 2020 (Los Angeles, CA) – Rising Nashville R&B singer/songwriter/multi-instrumentalist **Bren Joy** unveils his debut single for **Warner Records** entitled "**Freezing**." Blending R&B, jazz, hip-hop, gospel, and pop, **Bren**'s melodic harmonies and unique range create a contemporary soul sound unlike any other. On "Freezing," his voice shines with every inflection, as he croons on the chorus, *"I think I'm gonna go and jump on in, even if the water's still freezing."* Before **Bren Joy**'s recent signing to Warner Records, he posted up 10 million streams independently and received acclaim from *Vulture*, *Elevator*, *The Tennessean*, and more. Listen to "Freezing" [HERE](#). Watch the accompanying animated lyric video that brings **Bren**'s words to life [HERE](#).

About the song, **Bren** said, *“Freezing’ is about taking the initiative. It’s about taking a leap of faith into what you want to be and achieve. I want my fans to take away that too much is never enough. I think all of my music rides the line between ‘more is more’ with a splash of nostalgia. That’s my goal.”*

Stay tuned for the premiere of the music video soon.



[DOWNLOAD PRESS PHOTO HERE \[CREDIT: RYAN KANALY\]](#)

ABOUT BREN JOY:

With overpowering vocal range, deft songwriting chops, piano virtuosity, and undeniable charisma, Bren Joy integrates pop universality into unpredictable R&B. Born and raised in Nashville, he introduced himself with the independent debut EP, *Twenties*, in 2019. "Sweet" [feat. Landon Sears] and "Henny in the Hamptons" generated 5.5 million global streams. [Vulture](#) named the latter on its *"Best New Songs List"* and [The Tennessean](#) proclaimed him one of the *"Nashville Artists To Watch 2020."* Along the way, he shared the stage with everyone from Jhené Aiko to Megan Thee Stallion. Managed by Big Loud/Maverick, booked globally by CAA and signed to Warner Records, Bren presents a new paradigm for R&B and pop.

CONNECT WITH BREN JOY:

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