

## PARTYNEXTDOOR SHARES ANIMATED VIDEO FOR “SAVAGE ANTHEM”

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*PARTYMOBILE* ALBUM OUT NOW – [LISTEN HERE](#)



**June 10, 2020 (Toronto, Ont.)** – Following the release of his first album in three years, *PARTYMOBILE* [OVO Sound], **PARTYNEXTDOOR** delivers an incredible new animated video for one of the most powerful tracks on the album, “**SAVAGE ANTHEM.**” Directed by PIX3LFACE, the video depicts animations of **PND** moving through scenes of text exchanges, strip clubs and late-night rendezvous. **PARTYNEXTDOOR** is back at the helm with *PARTYMOBILE*, which also features the blockbuster single “BELIEVE IT,” an uplifting anthem with global pop icon, Rihanna. Additional features include Drake and Bad Bunny. Watch the new video now.



*Photographer: Daniel Prakopcyk*

**ABOUT PARTYNEXTDOOR:**

Hailing from Mississauga, Canada, OVO Sound's PARTYNEXTDOOR is one of this generation's most important pop and R&B singers, songwriters and producers. His Jamaican roots inform much of his music and his influence can be heard across contemporary R&B, rap and pop genres today. In 2013, PARTYNEXTDOOR was the first artist signed to OVO Sound and released his seminal debut *PARTYNEXTDOOR*. 2014 saw the release of his second project *PARTYNEXTDOOR TWO*, which he followed with the *PNDColours* EP the same year. PND followed *P2* with the *PARTYNEXTDOOR 3* LP in 2016 to widespread critical acclaim. In 2017, PND earned a "Best R&B Song" GRAMMY Award nomination for the triple-platinum certified "Come and See Me" with Drake. Also known for his prolific output and songcraft, PND wrote Rihanna's 2016 smash "Work," which topped the *Billboard* Hot 100 chart, as well as DJ Khaled's 2017 hit "Wild Thoughts," featuring Rihanna, which peaked #2 on the Hot 100.

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**For more information, please contact:**

Yash Zadeh | Warner Records  
[Yashar.Zadeh@warnerrecords.com](mailto:Yashar.Zadeh@warnerrecords.com)

