

# RAP LUMINARY FREDDIE GIBBS PARTNERS WITH WARNER RECORDS

NEW MUSIC COMING SOON



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**June 18, 2020 (Los Angeles, CA)** – History in the making as **Warner Records** announces that one of the most influential and exalted rappers of this era, **Freddie Gibbs**, partners with its renowned label. The critically acclaimed storyteller will unveil his first release under the newly minted deal very soon.

*Billboard* exclusively broke the news today, check it out [HERE](#).

About his signing, **Warner Records** SVP of A&R, **Norva Denton**, commented, “**Freddie’s** lyricism is unmatched. He operates at an unparalleled prolific pace by consistently dropping quality projects with intensity and intention. He has indisputably become one of the most talked-about and respected artists of his generation. Our team, Aaron Bay-Schuck, and I have the utmost respect for **Freddie** and his artistry. We’re honored to partner with him for this next chapter and provide a platform for the incredible music to come.”

**Freddie** shared, *"I'm really looking forward to partnering with **Warner** and working with Aaron. He's a young progressive label head I can openly share ideas with. It was love and respect from the first meeting and always felt right. We're working together to take everything to another level for my day one fans as well as the people just now discovering me."*

His manager, Ben "Lambo" Lambert, also adds, *"Teaming up with Aaron, Tom Corson, Norva Denton, Julian Petty, Chris Atlas, and the rest of the **Warner** staff puts us in a strong position to build upon the work we've been putting in independently over the past decade or so. We're excited for the next chapter in our journey."*

This news arrives on the heels of **Freddie's** recent collaboration with The Alchemist, **Alfredo**, which dropped last month. Bestowing a 9.5-out-of-10 score on the project, [The Line of Best Fit](#) declared it *"a masterpiece"* and wrote, *"Responsible for some of the greatest hip-hop albums of the early millennium, **Freddie Gibbs** can do no wrong."* [NPR](#) raved, *"Together, they do in ten tracks what most rappers fail to do in twenty, leave you wishing for leftovers."* [Pitchfork](#) awarded it an 8.0 and observed, *"**Gibbs** has been sharpening his raps to the point where it seems like he can slice through any beat."* Already, it has garnered 20 million-plus streams and counting.

#### **ABOUT FREDDIE GIBBS:**

**Freddie Gibbs** has carved out a place among hip-hop's most important, inimitable, and influential voices via quotable wordplay, versatile songs, and unflinching honesty. Since 2004, he has built a diehard global fan base and regularly attracted tastemaker adoration by never compromising. His discography includes 20-plus mixtapes, eight EPs, four official solo albums, and four top-billed collaborative records. 2019's **Bandana** with Madlib represented a new critical high watermark. After bowing at #21 on the *Billboard* Top 200, it closed 2019 on year-end lists by *Vulture*, *Vibe*, *UPROXX*, *Stereogum*, *Noisey*, *SPIN*, *Complex*, and more. *GQ* called it *"one of the best albums of the year"* and promised, *"**Freddie Gibbs** will rap circles around anybody."* His momentum only accelerated six months later as **Alfredo** with The Alchemist drew the same enthusiasm, hitting #4 on the *Billboard* Top Album Sales chart. He has collaborated with everyone from Pusha T, Killer Mike, Anderson .Paak, and Yasiin Bey to Tyler, The Creator, Gucci Mane, A\$AP Ferg, Jay Rock, and Young Thug, in addition to contributing music to blockbuster video game franchises such as *Grand Theft Auto*, *Max Payne*, and *NBA2K*. Teaming up with **Warner Records** in 2020, he makes another power move on his own terms and launches a bold new chapter.

#### **CONNECT WITH FREDDIE GIBBS:**

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