

**BLACK NOI\$E ANNOUNCES NEW PROJECT *OBLIVION* DUE AUGUST 14TH VIA EARL SWEATSHIRT'S TAN CRESSIDA IMPRINT ON WARNER RECORDS**

**FEATURES EARL SWEATSHIRT, DANNY BROWN, MIKE, LIV.E, DUENDITA, ZELOOPERZ & MORE**

**SHARES SONG & VIDEO FOR "MUTHA MAGICK"  
FEATURING BBYMUTHA**

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**July 31, 2020 (Los Angeles, CA)** – Today, Detroit producer **Black Noi\$e** announced that his forthcoming project, *Oblivion*, is set to arrive August 14th and will be the debut release on Earl Sweatshirt's Tan Cressida imprint on Warner Records. The project will include his brand new track for "Mutha Magick" featuring **BbyMutha**, which he shared with an accompanying visual today, and the previously-released lead single and video, "[The Band](#)," featuring Dallas-bred, LA-based artist Liv.e. Created by Aaron Hymes, the animated "Mutha Magick" visual follows a group of friends as they enter a haunted mansion, aptly-named *Oblivion*. The video features cartoon cameos from Earl, Liv.e, and MIKE – who were on the bill of last year's *Fire It Up Tour*. After one of them falls through a psychedelic vacuum, he's taken through a slide between worlds with splices of a burning America coursing by. Earl Sweatshirt shares the below statement on **Black's** signing to Tan Cressida:

WE AT TAN CRESSIDA ARE BEYOND EXCITED TO ANNOUNCE OUR FIRST NON-SWEATSHIRT RELEASE EVER!!! **BLACK NOI\$E** PRESENTS THE APTLY TITLED *OBLIVION* TO A RESTLESS PEOPLE.

FOR THOSE WHO DON'T KNOW **BLACK NOI\$E** THE PERSON: THINK GRIM FROM BILLY AND MANDY WITH A MEAN NOLLIE FLIP AND AN AFFINITY FOR LIFE IN ALL ITS FORMS. THESE POLARITIES ARE REFLECTED IN **BLACK NOI\$E** THE MUSIC. SHADOWS AND SUNLIGHT. DETROIT ELECTRIC SOUL AND 8BIT GHOSTS AND WATERFALLS. **BLACK NOI\$E** CONNECTS THE DOTS AND WE ARE THANKFUL FOR THE OPPORTUNITY TO EXPERIENCE THIS LIFE AND HIS MUSIC.

LOVE, MANAGEMENT

**Black Noi\$e** is a producer/DJ who recently joined the Tan Cressida imprint on Warner Records, a crew of up-and-coming rappers and producers led by Earl Sweatshirt. Inspired by Detroit techno and J Dilla-style hip-hop, **Black Noi\$e**'s productions embrace experimentation and spontaneity to bring old soul to the new school. He has produced for pioneering artists such as Danny Brown, BbyMutha, Wiki, World's Fair collective, ZelooperZ, Navy Blue, and more, and is Earl Sweatshirt's touring DJ, in addition to having produced for him. As his catalogue grows, **Black Noi\$e** continues to make a name for himself as a unique and sound-binding artist.

Watch the video for "Mutha Magick" featuring BbyMutha above and see below to read more about **Black Noi\$e**.

***OBLIVION TRACKLIST:***

1. 14 Trillion
2. Sorry feat. Raphy
3. Tight Leash feat. MIKE
4. The Band feat. Liv.e
5. Mourning feat. Earl Sweatshirt
6. Georges Baby feat. G Baby Gvaan
7. Glitch feat. Duendita
8. Oblivion feat. Pink Siifu
9. 1999 feat. Danny Brown
10. Mutha Magick feat. bbymutha
11. Bonnie Clyde feat. ZelooperZ
12. 33
13. Dragon Dance feat. Cousin Mouth



[DOWNLOAD PRESS PHOTO HERE \[CREDIT: AIRJOB\]](#)

**About Black Noi\$e:**

The Detroit-based musician Black Noi\$e makes songs that feel like sonic topographies. Born in Nova Scotia, Black Noi\$e moved to the Detroit area when he was a kid, and recalls early experiences with music – like hearing Jackson Five tapes in the car on the way to school – as particularly revelatory. The 30-year-old musician started producing in high school after a friend passed along a copy of the digital audio workstation, Reason. By then, his musical sensibility had been brewing for some time. As a member of hardcore and punk bands around Detroit, Black Noi\$e became familiar early on with the power of community, as well as the possibilities of DIY. *"I was always interested in the stuff that wasn't in the forefront,"* he describes.

Black Noi\$e credits Detroit's unique radio culture, as well as skate videos, as a major part of his inspiration. The combination makes sense, the eclectic sensibility of radio and skate videos can be heard throughout Black Noi\$e's catalog – from Detroit techno to disco, to J Dilla-style sample flipping. *"I always appreciated music and just wanted to learn where the sounds were coming from,"* he says. More than mere mimicry, Black Noi\$e manages to map out his inspirations in ways that feel completely unique, a byproduct of a generation defined by the internet. *"Where I was from there wasn't a place to get CDs that weren't mainstream,"* he says. *"I was on the internet. That really helped understand where stuff came from."*

Black Noi\$e's downtempo hip-hop production, which he's furnished for the likes of Earl Sweatshirt, Danny Brown, BbyMutha, JPEGMAFIA, Wiki, World's Fair collective, ZelooperZ, Navy Blue, and more, lends itself to the type of introspection coming to define a certain stratum of modern hip-hop. Gauzy synths linger over 808s and you can find yourself dancing or nodding along in agreement. Following a spree of releases, including a 12" of house tracks, Black Noi\$e is as focused as ever on learning, and more importantly, on honesty. He says his goal with his music is "*just to share the truth.*"

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