

**EMERGING U.K. ARTIST S1MBA SHARES SCORCHING “ROVER”
REMIX FEATURING LIL TECCA**

"ROVER" SURPASSES 150 MILLION STREAMS ACROSS PLATFORMS

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July 10, 2020 (Los Angeles, CA) – Hot on the heels of the original version of “Rover,” which has amassed over 150 million streams to date, rising U.K. artist **S1MBA** shares the official U.S. remix featuring **Lil Tecca**. “Rover” has ignited a firestorm of interest around **S1MBA** as it continues to make an impact globally. When **S1MBA** flew out to his native country of Zimbabwe from his hometown in England last December to spend Christmas with family, he wasn't prepared for what would be in store when he got back to the U.K. “Rover,” which he'd uploaded before he went away, had organically racked in nearly 1 million streams and had been placed on several Spotify playlists. Fast forward and the track has become an international smash generating nearly 1 million streams a day across platforms. Now with the new remix out today, **S1MBA** has one of the hottest songs of the summer.



ABOUT S1MBA:

Born in Zimbabwe where he played djembe drums and joined a marimba band, S1MBA moved to the U.K. at the age of nine and has an incredible story to tell. It might sound like an overnight success story, but Leonard Simbarashe Rwodzi (aka S1MBA) has spent his whole life around music. While finishing school, he learned to play the piano and soon joined the church band. He then began to produce his own songs and experiment with his own vocals in high school with the support of his teachers. S1MBA's music embraces his heritage and musical upbringing: you can tell that he's of African descent, but also that he grew up immersed in the U.K.'s music culture, citing trap, hip-hop and grime as influences. He felt particularly empowered by the Afro-Swing movement – a feel-good fusion unifying the sounds he grew up on with contemporary U.K. rap – which he credits for kick-starting his career. S1MBA began to expand his sound by collaborating with co-producers last year, beginning with his biggest track to date, "Rover."

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