

**GLOBAL SUPERSTAR ANITTA RELEASES
“TÓCAME” FEAT. ARCANGEL & DE LA GHETTO
ON WARNER RECORDS**

ANTICIPATED NEW ALBUM COMING LATER THIS YEAR FROM ANITTA

**“TÓCAME” PRODUCED BY HITMAKER RYAN TEDDER – ACCOMPANYING MUSIC
VIDEO DIRECTED BY GIOVANNI BIANCO**

ANITTA GRACES THE COVER OF *V MAGAZINE*



[Click here for hi-res image](#)



July 10, 2020 (Los Angeles, CA) – Following her announcement of signing with **Warner Records**, Brazilian superstar **Anitta** (managed by S10 Entertainment) drops a zesty new single and video for **“Tócame” feat. Arcangel & De La Ghetto**. LISTEN [HERE](#). Watch the electrifying video [HERE](#).

Anitta’s V Magazine Cover also hit today and features sensational new photos and an exclusive Q&A interview with Diplo. Check it out [HERE](#).

“Tócame” was written by **Anitta**, Arcangel and De La Ghetto and was produced by hitmaker Ryan Tedder. Tedder is also the executive producer of **Anitta’s** forthcoming album. The video was directed by frequent collaborator and renowned creative director Giovanni Bianco (**Anitta’s** “Bang,” “Sua Cara,” and “Essa Mina e Louca”) and was filmed with strict COVID-19 precautions. Using stunning visual effects, the three singers respective “at home” performances were projected onto balconies and seamlessly interspersed with scenes of people at home joyfully dancing along with the music.

“Tócame is reggaetón with such a sensual and irresistible rhythm,” said **Anitta**. “The music highlights the importance of getting to know each other and understanding exactly what pleases us. It’s feels even more special to share it with Arcangel and De La Ghetto.”

“Tócame” offers just a taste of what’s to come from this Latin phenom, as her forthcoming album features such noted producers and songwriters as Ryan Tedder, Stargate, and Andrés Torres and Mauricio Rengifo (produced “Despacito”) to name a few.

Anitta has been keeping busy during quarantine, going live on socials nearly every day from her home in Rio de Janeiro. She’s kept her fans up to date on her recording process and has joined Miley Cyrus, J Balvin, Katy Perry, David Guetta, P. Diddy, and more for chats and performances. **Anitta** was set to take both the Coachella and Rock In Rio stages in 2020.

Anitta’s prolific career body of work includes four Latin studio albums and a multitude of collaborations. Her unique sound and style are a musical blend of reggaetón, bossa nova, R&B, hip-hop, EDM, and funk carioca. **Anitta** is the most streamed artist in Brazil, and captivates a global audience with more than 47 million Instagram followers. With 5 Latin GRAMMY® Award nominations, 6 MTV EMA wins, nearly 5 billion YouTube views, and 6.5 billion Spotify streams, **Anitta** is perfectly poised for global superstardom.

About Anitta:

Since breaking through in Brazil six years ago, Anitta has become the leading artist of a new generation of Latin American music. As the biggest ever global female pop star to come from Brazil, she has amassed over 47 million Instagram followers and 14+ million YouTube subscribers garnering more than 4.7 billion views. Anitta has been named the Most Powerful Person in Brazil by *Forbes Magazine* and among the world’s 15th most influential musicians on social media by *Billboard*. In July 2013, she released her self-titled first album, *ANITTA*, which consisted of 14 tracks most of which were written by her. Anitta’s second album, *RITMO PERFEITO*, was released in July 2014, followed by her third album, *BANG*, in 2016. The album contained 15 original tracks and the music video for the album’s title song, “Bang,” has garnered over 377 million views since its release. Her latest album, *KISSES*, was released in April 2019 and

marks Anitta's first trilingual album with songs in Spanish, Portuguese, and English. *KISSES* was nominated for "Best Urban Album" at the 2019 Latin GRAMMY® Awards. Since 2014, Anitta has been named "Best Brazilian Act" at the MTV Europe Music Awards for five consecutive years. She was a highlight of the 2016 Rio Olympic Games' Opening Ceremony, where she performed alongside Brazilian singer/ songwriters Gilberto Gil and Caetano Veloso. Anitta has graced the covers of countless magazines including *Vogue Brazil*, *Marie Claire Brazil*, *GQ Mexico*, and *GQ Brazil*. Anitta has worked with the likes of Madonna, Major Lazer, J Balvin, Diplo, Ozuna, and Maluma among others. Most recently she released "Fuego" with DJ Snake and Sean Paul featuring Puerto Rican producer, Tainy. She will continue to release her Portuguese music through Warner Music Brazil. Anitta is currently in the studio recording her forthcoming multilingual album, to be released later this year on Warner Records.

FOLLOW ANITTA

[Instagram](#) | [Facebook](#) | [Twitter](#) | [YouTube](#)

