

## RMR UNVEILS VIDEO FOR “WELFARE” FEATURING WESTSIDE GUNN ON CMNTY CULTURE / WARNER RECORDS

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**DRUG DEALING IS A LOST ART EP AVAILABLE [HERE](#)**



**September 1, 2020 (Los Angeles, CA)** – RMR’s breakout year continues as he releases a stunning video for “Welfare” feat. Westside Gunn. The singer, who released his debut EP **DRUG DEALING IS A LOST ART** on CMNTY CULTURE / Warner Records back in June, delivers more of his provocative vision depicted in the visual directed by Cameron Dean and shot between Atlanta and Los Angeles. Watch as RMR takes it to streets with Westside Gunn documenting both the struggle and the evolution into a star. The new video for “WELFARE” continues RMR’s hot-streak of compelling visuals since he arrived with “RASCAL,” which gave way to the release of “[DEALER](#)” and its [remix](#) featuring hip-hop superstars Future and Lil Baby.

This year alone, RMR has garnered press across the media landscape including his TV debut with a performance on Showtime’s *Desus & Mero* and highlights from the *The New York Times*, *Rolling Stone*, *Variety*, *The FADER*, *HYPEBEAST*, *Complex*, *NPR*, *i-D*, *Highsnobiety*, *The Los Angeles Times* and many more.

*“one of the most brilliantly executed introductions from a new artist we’ve seen in years.”* – **COMPLEX**

"*Drug Dealing Is A Lost Art*' also hints at a genuinely promising pop-rap artist, the type that can craft smooth, regionless anthems without sinking into the greys of playlist fodder." – NPR

"with the release of his debut EP '*DRUG DEALING IS A LOST ART*,' RMR established something different, a melodic drive through the haze of living fast, heartbreak, and emotion." – PIGEONS & PLANES

"an artist with a grasp on many genres and a distinct creative vision." – STEREOGUM



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#### **ABOUT RMR:**

At the end of February, an otherwise unknown artist named RMR (pronounced "Rumor") burst onto the scene, fully masked, with a video for his song "RASCAL," taking the internet by storm in a zeitgeist moment. RMR's "RASCAL," a stirring rework of Rascal Flatts' "Bless the Broken Road," made waves on impact, leading to a fever pitch of curiosity around the masked artist. A rare, magnificent display of interpolation, vocal prowess and profound R&B-balladry, he followed "RASCAL" with "DEALER," doubling down on his creative vision and sonic dexterity between

genres. RMR has since released his debut EP *DRUG DEALING IS A LOST ART* on *COMMUNITY CULTURE* / Warner Records to global critical acclaim.

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