

**IDK TAPS SPECIAL GUEST LIL YACHTY FOR REVOLUTIONARY
“KING ALFRED” SINGLE & VIDEO**
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October 16, 2020 (Los Angeles, CA) – IDK joined the revolution and enlisted special guest **Lil Yachty** on his booming new single “**King Alfred**,” out today via **Clue/Warner Records**. Rich with Civil Rights references, the song is a fitting platform for **IDK**’s urgent, high-stakes rap. With his knack for dizzying flows, raw humor, and cutting details, he’s the perfect voice for our overwhelming times. Listen to the track [HERE](#).

“**King Alfred**” is a curb-stomp of a record. Over the loud instrumental, **IDK** proudly proclaims, “*Bring Obama back, tell ’em bring Obama back*”—as he reports live from the trenches of his hometown, PG County, Maryland, mixing cool threats and deadpan boasts with aspirational lines. In the video, **IDK** dances in front of a bare building facade and holds court from a makeshift pulpit. The camera zooms in on **Yachty**’s mouth full of jewels as he chants his refrain. Vocal snippets (and captions) from the late, great **Gil Scott-Heron** bookend the song and visual. Watch the video [HERE](#).

“**King Alfred**” comes on the heels of a fruitful summer for **IDK**. In June, he released [IDK & Friends 2](#), the soundtrack to Kevin Durant’s SHOWTIME® documentary, *BASKETBALL COUNTY: In the Water*, which features tracks with heavy-hitters like Denzel Curry, A\$AP Ferg, Rico Nasty, and more. In July, **IDK** performed a stunning rendition of his timely 2019 single “No Cable” on *The Late Show with Stephen Colbert*. Watch that performance [HERE](#). Most recently, **IDK** put out the lavish single “[Cereal](#)” with Kenny Mason and J.I.D.



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ABOUT IDK:

IDK (Ignorantly Delivering Knowledge) is an innovator with few equals. The Maryland-raised rapper and producer subverted genre tropes with his 2015 debut project *SubTrap*, a nuanced and inventive exploration of the intersection of drug dealing and addiction. Since then, he's continued to make unprecedented moves both in and outside of the studio. After becoming the first artist to premiere an album with *Forbes* (2016's money-minded *Empty Bank*), he partnered with *Adult Swim* to release 2017's *IWasVeryBad*, which featured everyone from DOOM to Chief Keef. *Is He Real?*, IDK's 2019 major label debut, is an ascent to another creative plateau. Released jointly via Warner Records and IDK's new label Clue, *Is He Real?* features rapping, singing, and production from the Prince George's County native that's unlike any he's done before.

CONNECT WITH IDK

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