

**SAWEETIE DEBUTS SIZZLING NEW SINGLE “BACK TO THE STREETS” FEATURING JHENÉ AIKO**

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**EARNs PEOPLE’S CHOICE AWARDS NOMINATION FOR "THE NEW ARTIST OF 2020"**



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***PRETTY B\*TCH MUSIC COMING SOON!***

**October 23, 2020 (Los Angeles, CA)** – Continuing on a definitive hot streak, multi-platinum selling rapper/actress/entrepreneur **Saweetie** is one of TikTok’s top artists with 12.5 million original sound videos, 482 million YouTube views and counting, and over 2 billion accumulative streams to date. Today, **Saweetie** debuts a sassy new single, “**Back To The Streets,**” featuring GRAMMY® nominated, multi-platinum global star, **Jhené Aiko**. Co-produced by **Timbaland**, pretty piano chords and a bouncing baseline set the tone for **Saweetie** and Jhené’s lyrical lift-off. The single serves to empower women and unite two of the baddest in music. Listen to “**Back To The Streets**” [Icy/Artistry Records/Warner Records] [HERE](#).

**"Back To The Streets"** is for all the "F" boys. Saweetie comes out of the gate swinging with, *"I put my new man on a leash / traded in my old ni\*\*a he was just a lease / Ride around town till I leave / I gave that boy a round and sent him back to the streets."* Not to mention, Jhené put her own spin on a west coast classic saying, *"Pass it to Saweetie, now you hit it / through with it / there ain't really nothing else to do with it."*

Following the success of her #1 hit single ["Tap In"](#) and the recently released [remix](#) of "Tap In" with award-winning hitmakers Post Malone, DaBaby, and 2020 XXL Freshman Jack Harlow, **Saweetie** continues to collaborate with superstar artists like Aiko, who not only match her energy, but compliments her flows. As host of the 2020 Revolt Summit this weekend and a People's Choice Awards nominee for "The New Artist of 2020," **Saweetie's** more visible than ever. Cast your vote for **Saweetie** [HERE](#) and see who wins Sunday, November 15 on E!

The [Red Bulletin cover star](#) is preparing for the release of her debut album **Pretty B\*tch Music**, with production from Danja, Lil John, Murda Beatz, and more. **Pretty B\*tch Music** is **Saweetie's** self-titled movement, which encourages all women to define their own *Pretty*. Her empowered meaning of B\*tch = Boss. Independent. Tough. CEO. Hyphy. **Saweetie** continues to expand her fashion and beauty empire, recently teaming up with PrettyLittleThing for a second "At Home With" collection; all proceeds are being donated to Black Lives Matter. She also uses her voice and platform to bring awareness to other important causes like the [#EndSARS movement](#) in Nigeria. Additionally, Episode 2 of Saweetie's entertaining YouTube video series, ["Icy University,"](#) is set for release on October 29.

#### **ABOUT SAWEETIE:**

Flaunting nineties rhyme reverence, fashion-forward fire, and endless charisma, Saweetie—born Diamonté Harper—can go bar-for-bar with the best of 'em, and fans and critics immediately recognized and responded to that. Within six months, she cracked 100 million cumulative streams, garnered a gold plaque, and earned the praise of *Billboard*, *The FADER*, and *Noisey as Los Angeles Times* pegged her as *"one to watch."* Drawing on a passion for poetry and numerous years of rapping in the car, she turned her love for words into vivid verses during 2018 on the *High Maintenance* EP with her smash hit "ICY GRL" earning an RIAA platinum certification. What's more, 2019 saw the release of Saweetie's *ICY* EP, spawning double-platinum viral sensation "My Type" as well as a 2020 BET Awards nomination for "Best Female Hip Hop Artist."

As a businesswoman, she launched her sold-out ICY jewelry line and partnered with PrettyLittleThing for a 50-piece capsule collection. Meanwhile, everyone from David Guetta to Dua Lipa to Wiz Khalifa to G-Eazy has enlisted her for guest spots. A true fashionista, she has graced the cover of *Maxim* and *Wonderland*, in addition to appearing in *C.R. Fashion Book*, *Interview*, *Vogue*, and *Harper's Bazaar*.

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