

**CHIKA RECEIVES HER FIRST-EVER GRAMMY® AWARD NOMINATION
FOR BEST NEW ARTIST!!!**

CHIKA'S DEBUT EP, *INDUSTRY GAMES*, AVAILABLE NOW



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"It's without a trace of hype to say that Chika is poised to become one of the greatest rappers of her generation." – **FAST COMPANY**

"The brisk, seven track project ['Industry Games'] brims over with sonic diversity-a perfect introduction to the talented rapper. This may be CHIKA's first complete project, but it feels like she's already been in the game a long time." – **PIGEONS & PLANES**

"[Chika] blends technical skill and purposeful songwriting in a way that transcends any perceptions of 'experience.'" – **BILLBOARD**

"One of the most expressive vocalists to come along in years, Chika sells the emotion of every line..." – **COMPLEX**

"After blazing her own trail into the heart of the hip-hop scene, the much-beloved rapper Chika is here to stay." – **INSTYLE**

"the project is a concise look at why Chika is next up. Next is now." – **XXL**

November 24, 2020 (Los Angeles, CA) – Alabama born rapper, singer, actress, activist and rising star **Chika** has been nominated for her first **GRAMMY®** today for **Best New Artist!** In March of 2020, Chika dropped her much anticipated debut EP [Industry Games](#), released on **Warner Records**, to incredible buzz. The EP showcases why Chika is one of today's most influential voices in music and beyond, tackling issues affecting youth culture from an unchallenged point of view. *Industry Games* quickly rose to critical acclaim from the likes of [Rolling Stone](#), [NPR](#), [Billboard](#), [Teen Vogue](#), [TIME](#), [InStyle](#) and [Fast Company](#), and earned Chika a slot in [XXL's coveted 2020 Freshman List](#). Chika was everywhere this summer and fall - from Barack Obama's playlist to covers of [Nylon](#) and [The Cut](#) to appearances on [The Tonight Show Starring Jimmy Fallon](#), [Jimmy Kimmel LIVE!](#), [Desus & Mero](#), [NPR's Tiny Desk](#), LeBron James' Graduate Together, Rihanna's Savage x Fenty, and BET's Hip Hop Awards. Following the release of *Industry Games*, Chika released fan favorites "[U Should](#)," a melodic slow burn, and "[My Power](#)," featured in the Netflix film *Project Power*, further pushing the trailblazer into the spotlight.

At 23-years-old, Chika has established a track record of actively using her platform to advocate inclusivity and challenge societal norms regarding race, gender, mental health and body image. She opted to kickstart her career on the mic instead of enrolling in Berklee College of Music. The risk paid off. After starring as the face of Calvin Klein's #MyCalvin campaign, she introduced a scorching signature style on her 2019 independent debut single "No Squares." Lena Waithe also welcomed her to perform on [Jimmy Kimmel LIVE!](#).



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