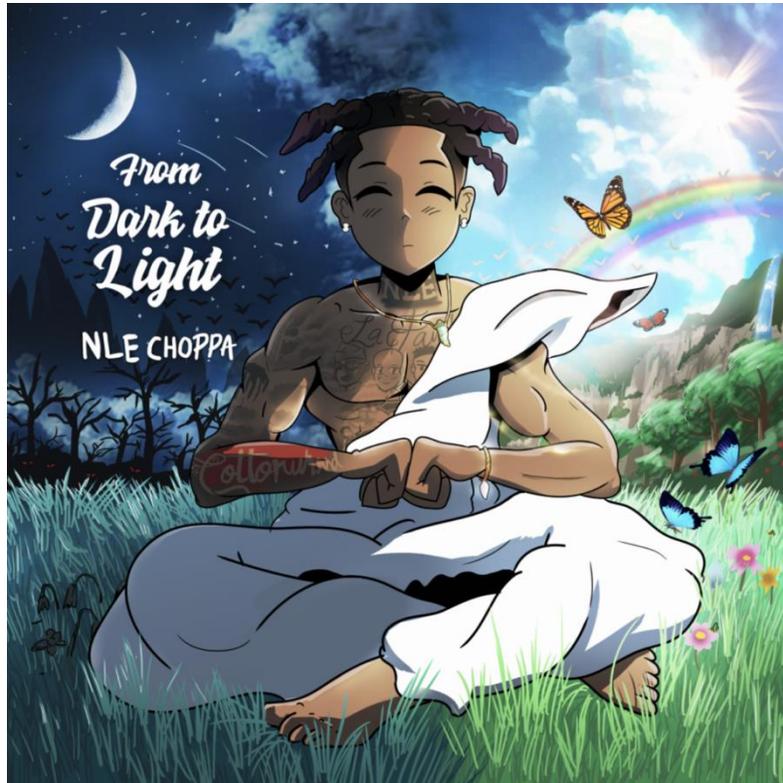


NLE CHOPPA DROPS *FROM DARK TO LIGHT* MIXTAPE ON HIS 18TH BIRTHDAY

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November 1, 2020 (Los Angeles, CA) – Today, at 11:11am CST, Memphis' most dynamic rising star **NLE Choppa** released his new mixtape, ***From Dark to Light***, on **No Love Entertainment/Warner Records**. **Choppa** is also sharing an enthralling coming of age video for the set's first single, "**Bryson**," a bass-heavy banger that finds him mulling the trials and tribulations that fuel the project. This new tape, his most conceptual work to date, and the accompanying visual show a newly contemplative side to the ever evolving rapper, a welcome shift in his sound as he continues to mature in the spotlight.

"11:11 is an important angel number where you make a manifestation/affirmation come true," NLE Choppa shares. "Every time I catch 11:11, I make an affirmation regarding my album. My birthday is 11/1. These are all angel numbers. The one in numerology represents new

beginnings. So when I drop, new beginnings will form. It's like walking through doors bigger than I can imagine."

Choppa chose his 18th birthday to release ***From Dark to Light***, which feels fitting for a project that looks back on the road he's traveled to become one of rap's most exciting new talents.

Therein, **Choppa** grapples with dark thoughts and emotions, embarking on a spiritual journey that leads to hope and light. By the end, he emerges as a more confident vocalist, songwriter, and stylist than ever before. Cuts like "**Paradise**" and "**Done**" showcase his newfound focus on self-improvement and joy along with a melody-heavy delivery and intricate, thoughtful bars. Other standouts include "**Moonlight**" featuring **Big Sean**, the highly-anticipated "**Body Catchers**," and "**Picture Me Grapin'**," which is a remake of hip-hop legend **2Pac**'s "Picture Me Rollin'."

Meanwhile, the "**Bryson**" video, directed by BenMarc, finds **Choppa** draped in robes and surrounded by nature, offering a tour of his Memphis neighborhood. **Choppa**'s on-camera presence is magnetic, blending swagger and confidence with relatability. Watch it [HERE](#).

The confidence heard on ***From Dark to Light*** is well earned. **Choppa**'s first album, *[Top Shotta](#)*, debuted in the Billboard Top 10 in August, and he recently dropped his acclaimed, Lil Baby-assisted video for "[Narrow Road](#)." He also spent a record 24 weeks atop Billboard's Emerging Artist chart while racking up over 3 billion global streams. During his meteoric rise, **Choppa**'s attained six RIAA-certified plaques, a spot on the 2020 XXL Freshman list, and a nomination for the 2020 BET Hip-Hop Awards' "Best New Artist." Already on top of the world, **NLE Choppa** is aiming higher still with ***From Dark to Light***.

FROM DARK TO LIGHT TRACKLIST:

1. Intro
2. Bryson
3. Moonlight feat Big Sean
4. Picture Me Grapin'
5. Taliban
6. Twin Flame
7. Body Catchers
8. Hear Me feat. INK
9. Man Down
10. Love Tonight
11. 100 Grapes
12. Done
13. Paradise



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ABOUT NLE CHOPPA

With poise, charisma, and cleverness way beyond his years, 18-year-old **NLE Choppa** burst onto the scene and immediately grabbed our attention and captured our hearts. **Choppa** has amassed over 3 billion cumulative streams across platforms and 857 million total YouTube views, while gaining a cult following that transcends age and socioeconomic status. His breakout hit, "**Shotta Flow**," has achieved an RIAA platinum certification and more than 148 million views alone for its raw, true-to-life music video, while the remix featuring **Blueface** has garnered over 189 million views and counting. Additionally, **Choppa's** singles, "**Camelot**," "**Shotta Flow Remix**," and "**Shotta Flow 2**," have earned RIAA platinum certifications, while "**Shotta Flow 3**" "**Famous Hoes**," and "**Capo**" reached certified gold status. His music and charisma have also garnered support from *Billboard*, *The New York Times*, *Forbes*, *GQ*, and *Complex*. As a young boss with street-savvy, **Choppa** and his family grew **No Love Entertainment (NLE)** from humble beginnings in Memphis to a burgeoning full-fledged imprint with **Warner Records**. In 2020, he released his *Top Shotta* album, which debuted at the Top 10 upon release, and earned a coveted spot in *XXL Magazine's* 2020 Freshman Class. **NLE Choppa** continues to take hip-hop by storm and solidify his place as the next global superstar.

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