

**POPCAAN SHARES STELLAR VIDEO FOR “UNDA DIRT” FT. MASICKA
& TOMMY LEE ON UNRULY / OVO SOUND**

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FROM POPCAAN'S CRITICALLY ACCLAIMED [FIXTAPE](#) PROJECT



December 11, 2020 (Toronto, Ont.) – With one of the most thrilling projects to arrive in the Dancehall and Reggae genres this year, and with over 100 million cumulative streams since its release, **Popcaan’s** [FIXTAPE](#) further cements his legacy as one of the foremost global superstars. Today, he unveils the first video from the project for “**UNDA DIRT**” featuring **Masicka** and **Tommy Lee**. A sinister visual complete with black clad outfits, a priest, flames and a hearse to drive home the message, Popcaan is truly *Unruly*.

FIXTAPE is a 19-track body of work powered by Popcaan’s potent energy, lyrics and unique amalgam of genres from hip-hop to dancehall and pop, with guest appearances from Drake, PARTYNEXDOOR, French Montana, Preme, Masicka, Stylo G, Dane Ray, Frahcess One, Tommy Lee and Jada Kingdom. Named *Pitchfork’s* "Best New Music" and covered by the likes of *The New York Times*, *Complex*, *Billboard*, *Genius*, *The FADER*, *HYPEBEAST*, *NME*, *Stereogum* and many more, the project affirms his cultural impact from the streets to the club.



[DOWNLOAD PRESS PHOTO HERE \[PHOTO BY DESTINEE CONDISON\]](#)

ABOUT POPCAAN

Jamaica's Popcaan is an international superstar who has become synonymous with dancehall for the better part of a decade. Having made an impact initially via his association with Vybz Kartel, he went on to become a global sensation and was culturally relevant in the United States by the time he released his debut album, the critically-lauded *Where We Come From*, which debuted at #2 on *Billboard's* Reggae Albums chart in 2014. Popcaan has collaborated with many notable artists, including appearances on high-profile tracks like Jamie xx's "I Know There's Gonna Be (Good Times)," Drake's "Know Yourself," as well as Gorillaz' track "Saturnz Barz." In 2018, he released his acclaimed sophomore full-length album *Forever*, which also debuted at #2 on *Billboard's* Reggae Albums Chart. In 2019, it was announced at Popcaan's popular *Unruly Fest* that he signed to OVO Sound.

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