

LINKIN PARK ENLIST 100 GECS FOR “ONE STEP CLOSER (100 GECS REANIMATION)” – THE FIRST IN A SERIES OF HYBRID THEORY 20TH ANNIVERSARY REMAKES

WATCH THE VISUALIZER CREATED BY 100 GECS [HERE](#)



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January 8, 2021 (Los Angeles, CA) – LINKIN PARK continue the *Hybrid Theory* 20th Anniversary Celebration with the release of “One Step Closer (100 geecs Reanimation).” “One Step Closer” was the lead single from the band’s debut album, *Hybrid Theory*. “One Step Closer (100 geecs Reanimation)” available [HERE](#) via Warner Records.

The band recruited the critically adored, groundbreaking pioneers to re-envision, reimagine, and *reanimate* this groundbreaking generational anthem as they see fit. The results bridge the gap between eras of musical revolution as **100 geecs**—Dylan Brady and Laura Les—cook up an otherworldly interpretation of “One Step Closer,” which preserves the signature intensity of the original as it pushes into new territory altogether with geecs adding their own vocals in addition to production. As kindred spirits, **LINKIN PARK** set a precedent for genre-bending in 2000, and **100 geecs** pick up this mantle and run with it in 2021.

“Part of the spirit of *Reanimation* was to take the *Hybrid Theory* songs that people knew so well, and let innovative artists flip them in ways nobody expected,” said **Mike Shinoda** of **Linkin Park**. “I think 100 geecs did exactly that.”

100 geecs also created the official **Visualizer**, which debuts with the reanimation’s arrival. Check it out [HERE](#).

Additional remakes from other disruptors are in the works and could very well materialize soon. Stay tuned for more as the next era of **LINKIN PARK** dawns now.

LINKIN PARK just capped off 2020 with the triumphant unveiling of the **Hybrid Theory: 20th Anniversary Edition**. The album roared back onto the charts, surging to #3 on the *Billboard* Top Album Sales Chart 20 years since its initial release. It marked the record's highest position on the respective chart since 2002. In its review, [Pitchfork](#) claimed, "Open discussion of mental health within pop, rock, rap, and every genre along the heavy axis has been normalized to a level unthinkable 20 years ago for which **LINKIN PARK** deserve a significant amount of credit," and "it is here where all the band's sharpest tendencies meshed." [NME](#) summed it up best as "the most important rock album of the past two decades."

ABOUT LINKIN PARK:

Linkin Park quietly emerged as an innovative musical force and one of the best-selling artists of the last twenty years. Their RIAA Diamond-certified full-length debut, **Hybrid Theory**, stands out as the "best-selling debut of the 21st century" with US sales in excess of 11 million and worldwide sales over 25 million. Among numerous accolades and honors, they have garnered 2 GRAMMY® Awards, 5 American Music Awards, 4 MTV VMA Awards, 10 MTV Europe Music Awards and 3 World Music Awards. Selling out stadiums worldwide, they've headlined global music festivals such as *Download* and *Reading & Leeds* in the UK, *Rock in Rio* in Portugal, and *Summer Sonic* in Japan. They also remain the first and only Western rock band to play a five-stadium tour in China. Most recently, 2017's gold-certified **One More Light** marked their fifth #1 debut on the *Billboard* 200 and touted the gold-selling singles "HEAVY" [feat. **Kiara**] and "One More Light." Their influence eclipses music. They launched the 501 (c) (3) non-profit organization **Music For Relief** in 2005 in an effort to aid and support victims of natural disasters and work towards prevention of such disasters. To date, **Music For Relief** has notably raised over \$9 million for multiple victims across four continents, including Hurricane Katrina, China's Wenchuan earthquake, a cholera outbreak in Zimbabwe, earthquakes in Haiti and Japan in 2010, and Typhoon Haiyan in the Philippines. www.linkinpark.com

ABOUT 100 GECS:

100 geecs is the groundbreaking pop duo of Dylan Brady and Laura Les, who planted their flag on the proverbial pop culture moon with their 2019 debut album *1000 geecs*. The innovative project captured the hearts of fans and critics alike with *The New York Times* calling it, "Some of the savviest pop music of the year," and *Interview Magazine* suggesting that it is, "A blueprint for what pop music might sound like in the year 2050." In just a few months the band went from playing their first concert from inside the video game *Minecraft* to selling out shows across the country, proving that their rabid fanbase doesn't only exist in the far corners of the internet. After their world tour was postponed in the summer of 2020, Brady and Les returned with *1000 geecs and The Tree of Clues*, a rework of the original album featuring collaborations from the likes of A. G. Cook, Fall Out Boy, Charlie XCX, Rico Nasty, as well as crowd sourced contributions by fans. The transformative release was described by *NME* as a "brain-melting, genre-crushing vision of pop's future."

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