

## 2KBABY & MARSHMELLO SHARE MUSIC VIDEO FOR “LIKE THIS”

WATCH “LIKE THIS” [HERE](#)

LISTEN TO “LIKE THIS” [HERE](#)



[DOWNLOAD ARTWORK HERE](#)

**March 4, 2021 (Los Angeles, CA)** -After attracting acclaim together across the media landscape for the track last week Friday, Louisville rapper **2KBABY** and genre-blurring producer **Marshmello** unveil the action-packed music video for their collaborative bop “**Like This.**” **Watch it** [HERE](#).

It is available [HERE](#) on Masked Records / Warner Records.

The visual depicts two sides of **2KBABY**. It intercuts a flashback to the artist in a black ski mask pulling off a home robbery versus a present-day football showdown where he outruns the defense even faster than he outruns security. He and **Marshmello** perform from the sidelines of the night game as the visual pack's suspense into every frame. The track's guitar riff and instantly memorable hook provide the perfect soundtrack. Once again, **2KBABY** leaves the field victorious.

Right out of the gate, the song garnered critical praise. [Complex](#) wrote, “*The Louisville rapper’s voice sails over Marshmello’s production as 2K sings about the highs and lows of what he’s endured,*” and [Billboard](#) praised how “*2KBABY emphatically scores, offering his backstory and showcasing his mic persona while masterfully riding a guitar lick.*” Not to mention, [UPROXX](#) recently tested his *Spongebob Squarepants* knowledge in a must-see interview. Within a week, “**Like This**” has already posted up over 1.2 million streams and counting.

“**Like This**” marks 2K’s first official single since his stellar debut EP [Pregame Rituals](#) and arrives on the heels of his smash “Old Streets” achieving RIAA Gold Status. It’s been a highly productive 2021 already. Earlier this year, he let off the two-pack, [THE 2K STIMULUS](#), which contained lush R&B record “Rounds” and bluesy cut “2kizzy Flow.” A true innovator, 2KBABY surely has plenty more up his sleeve.

*“The road to success isn’t far off for 2KBABY.” – XXL*

*“With a natural knack for melody that separates him from most peers, he makes songs that paint the picture of a young artist who isn’t afraid of the hardships from his past, but also has ambitions to take over the world.” – Complex*

*“Coming out of Louisville, Kentucky, 2KBABY has consistently proven himself to be an interesting young artist who knows how to captivate his listeners with storytelling and emotional lyrics.” – HotNewHipHop*

*“Authenticity is the name of the game for this rising star from Louisville, KY.” – HipHopDX*

*“2KBABY emerged when his single ‘Old Streets’ introduced the internet to his soft singing voice and ability to narrate street tales like the South’s best.” – Pitchfork*



[DOWNLOAD PRESS PHOTO HERE \(CREDIT: ADAM DEGROSS\)](#)

#### **ABOUT 2KBABY:**

2KBABY’s voice is a shimmering crackle imbued with heart and soul—a tool used to tell street parables with messages of hope and perseverance. The Louisville MC’s 2020 debut *Pregame Rituals* cemented himself as one of hip-hop’s most gifted new stars, but if his upcoming music is any indication, he’s only scratched the surface of what he can do. Laying the foundation for that potential is 2K’s transcendent RIAA Gold-certified (and still climbing) “Old Streets.” It’s filled to the brim with a range of emotions, something 2K says he aspires to every time: “My music can be therapeutic, it can amp you up, it can make you cry.” “Old Streets” is his centerpiece, but it’s not the blueprint—and what comes next rises above genres for global impact. On January’s *The 2K Stimulus* song bundle, he continued to push himself, exploring lush R&B and guitar-streaked bangers. And 2K won’t stop mastering new sounds anytime soon—his new work includes “Like This,” a progressive guitar record with Marshmello, and a forthcoming summery alt-rock song with Murda Beatz. Clearly, 2K has aspirations far beyond any style. “I’m tryna just make pop shit,” he says. “Music that’s gonna sell out stadiums. Global music that can reach everybody.” That’s how 2KBABY moves. Music comes to him in revelations, and it hits us the same.

#### **FOLLOW 2KBABY:**

[Twitter](#) | [Instagram](#) | [YouTube](#)

**For more information, please contact:**

Yash Zadeh | Warner Records

[Yashar.Zadeh@warnerrecords.com](mailto:Yashar.Zadeh@warnerrecords.com)

