

ALI GATIE ANNOUNCES VIRTUAL LIVE STREAM SHOW ON APRIL 8/9

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THE IDEA OF HER EP OUT MARCH 26TH FEATURING MARSHMELLO, TY DOLLA \$IGN, AND TATE MCRAE



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March 17, 2021 (Los Angeles, CA) — Following the news of his forthcoming EP *The Idea of Her* arriving **March 26th** on **Warner Records**, and the release of his new song and video "Can't Let You Go," Toronto R&B-pop singer **Ali Gatie** announces an exclusive live-streamed performance taking place on **April 8/9** in partnership with premium digital live platform **Moment House**. Tickets will be on sale for the general public on **March 18th** [HERE](#).

The Idea of Her features **Ty Dolla**, **Tate McRae**, and **Marshmello** and is available for [pre-order now](#). On the heels of being nominated for three Canadian **Juno Awards** (*Artist of The Year*, *Album of The Year for YOU*, and *Fan Choice Award*), last week Ali Gatie unveiled "Can't Let You Go," which sets the stage for *The Idea of Her* - a conceptually inspired project that digs deeper into the emotion and connection that has become paramount in his evolution. The track is a standout amongst recent tracks "Lie To Me" with Tate McRae, "Running on My Mind," "If I Fall in Love," "What If I Told You That I Love You." With 3.5 billion cumulative global streams to date, more than 19 million streams a week and 11 million monthly listeners on Spotify, Ali is in position to make a major impact. Don't miss

the live stream performance on April 1st via Moment House and stay tuned for *The Idea of Her*.

Gatie's music is unapologetically romantic and honest, injecting smooth vocals with vulnerability into his songs. – **VARIETY**

"[Ali] has been on a rocket recently, shooting up in cred and streams." – **COMPLEX**

A surefire way to wind up in your feelings forevermore- **NYLON**

"Canadian artist Ali Gatie has been making a lot of waves as of late and for good reason. His brand of smooth hip-hop and r&b has become a huge hit amongst fans and he continues to drop tracks that are emotionally honest and intelligent." – **HOTNEWHIPHOP**



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ABOUT ALI GATIE:

Ali Gatie's music is intimate in a way that almost feels private. The Toronto-raised artist's pop-meets-R&B is often vulnerable, wounded, and yearning — listening is less like thumbing through his diary than stumbling upon the pages he's ripped out and stuffed at the bottom of a drawer. Hits like double-platinum acoustic love letter "It's You" and his new EP, *The Idea of Her*, demonstrate how affecting such an approach can be — he shares the contours of his emotions in hopes that listeners see themselves reflected. And his fans, The LISNers, have connected to these songs in a way that feels profound. After blossoming his sound via bigger projects like 2020's *You*, he's now accumulated over 3 billion streams across platforms. Gatie isn't the type to care about such numbers, but it's evidence of the powerfully authentic bonds he's been able to form. *The Idea of Her* is full of new leaps, including a colorful collaboration with Marshmello and Ty Dolla \$ign called "Do You Believe," which makes it the perfect next step for both Gatie and The LISNers — the EP underscores his unguarded approach to songwriting while emphasizing that there are new worlds out there to explore. "I want my fans to know I'm still figuring this out," he says of his next chapter, which will include a full-length studio album sooner than later. "I might not know for five or 10 years, but this is where I feel like I sit most comfortably. You can expect the unexpected."

ABOUT MOMENT HOUSE:

Moment House is the premium digital live platform that connects artists and their core fans for global, elevated ticketed experiences — called Moments. With a mission to bring people together through art and technology, Moment House is uniquely crafted with a focus on artist-friendliness, elegant design, user experience, and support for seamless merchandise integrations, global

payments, and more. Founded in 2019 by an inaugural graduate of the Jimmy Iovine & Dr. Dre Academy for Innovation at USC, Moment House has hosted "Moments" by a range of artists including Halsey, Kygo, Kaytranada, Ruel, Yungblud, Grouplove and more, as well as collaborated with Justin Bieber on his recent New Year's Eve livestream performance. Coming up, Moment House will continue presenting moments with some of the most exciting names in music including Bryson Tiller and more. The company is backed by top tier investors across the music industry and Silicon Valley, including: Scooter Braun, Troy Carter, Jared Leto, Forerunner, Palm Tree Crew Investments (Kygo and Myles Shear), and Kevin Mayer. For more information on Moment House, visit momenthouse.com.

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