

JOHN-ROBERT

MULTI-TALENTED ARTIST/PRODUCER JOHN-ROBERT SHARES NEW SONG “ROCK BACK & FORTH” – WATCH THE VISUAL [HERE](#)

HEALTHY BABY BOY, PART 1 ARRIVES APRIL 2



March 19, 2021 (Los Angeles, CA) – Renowned for clever storytelling in both his lyricism and videos, 20-year-old rising artist and producer **John-Robert** shares a new single entitled “**Rock Back & Forth**” today via **Nice Life Recording Company / Warner Records**. It’s the fourth track to be unveiled from his **Healthy Baby Boy, Part 1** project, now set for release on April 2, 2021. Listen to “**Rock Back & Forth**” [HERE](#). Pre-order/Pre-save **Healthy Baby Boy, Part 1** [HERE](#).

On “Rock Back & Forth,” a smooth clean guitar riff underscores his breathy verses before blossoming into a simmering hook, “*They just don’t move like you move, they just don’t dance like you do.*” In the accompanying visual, he moves in a myriad of ways, attending an aerial physique teacher training session, pole dance workout, and even roller skating by the beach. Watch it [HERE](#).

About “Rock Back & Forth,” he explained, “*I wrote this tune after watching Dirty Dancing with my previous partner. I adored how she was able to express herself through dance. I never felt comfortable dancing myself, but it was a joy to watch someone else be so liberated. ‘Rock Back & Forth’ was assurance for my partner. Even though there are other beautiful people in the world, what you love about your partner is their nuances, individuality, and unique style. I thought I would discover different forms of movement to see if it’d help with my own self-confidence. I hope other people can take courage if they’re as uncomfortable with dance as I am.*”

The music of *Healthy Baby Boy, Part 1* relays the artist's coming-of-age whisked out of obscurity in Edinburg, VA by mega-producer **Ricky Reed** and trading a town of 1,000 residents for Los Angeles where the budding talent is now making a lifelong dream a reality.

Most recently, he unveiled "Damn Bean" with a *Pulp Fiction*-inspired [music video](#). Prior, John-Robert dropped "[USMO](#)," an acronym short for "You Should Move On" and set the stage for *Healthy Baby Boy, Part 1* with the release of title track "[Healthy Baby Boy](#)" last October. The autobiographical slice-of-life immediately attracted tastemaker praise by the likes of [SPIN](#), who raved, "On his latest single, 'Healthy Baby Boy,' John-Robert shows his depth as an emerging songwriter by his understanding of the poignancy of life," and [American Songwriter](#) noted, "He pours his emotional angst directly into his new song, the charmingly nostalgic 'Healthy Baby Boy.' [In The Know](#) put it best, "John-Robert is a name you'll want to know...a small-town baby boy who's steadily rising to super stardom."

At age 16, John-Robert was invited out to L.A. by Reed, who's described him as "a transcendent, once-in-a-generation singer and songwriter." Sure enough, John-Robert's 2019 independent release "[Adeline](#)" has amassed over 3 million streams and garnered fans like Camila Cabello, who posted an Instagram story praising it. Last year, he recorded a breathtaking rendition of Fiona Apple's "[Criminal](#)" for the Recording Academy's® "[ReImagined](#)" video series. In May, he released his debut EP, *Bailey Barely Knew Me*, featuring "Adeline" and other standout tracks.

Healthy Baby Boy, Part 1 tracklisting:

1. Healthy Baby Boy
2. Damn Bean
3. USMO
4. Move It To The Side
5. Novia Scotia
6. Rock Back & Forth

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