

**SHORDIE SHORDIE AND MURDA BEATZ DROP  
EMOTIONAL *MEMORY LANE* PROJECT WITH NEW VIDEO  
ON WARNER RECORDS**

**LISTEN TO *MEMORY LANE* [HERE](#)**

**WATCH "SAME N\*\*\*AS" [HERE](#)**



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**February 26th, 2021 (Los Angeles, CA)** - Today, Baltimore artist **Shordie Shordie** and hit-making producer **Murda Beatz** release their emotional collaborative project, ***Memory Lane***. Listen [HERE](#). The project arrives with a glowing new video for "Same Ni\*\*\*as." Watch it [HERE](#). After recording a few songs together in 2020, Shordie and Murda quickly forged a friendship and linked up again to begin work on a full-length. This is the essential product of that grind.

The project is the latest in a streak from Shordie Shordie, who's establishing himself as one of the hardest working rappers in the game. Alongside Murda, one of the best young producers this generation has to offer, Shordie creates a glowing document of love and loss describing his journey after escaping the streets. *Memory Lane* comes on the heels of the release of "[LOVE](#)" (an infectious anthem with Trippie Redd) where sincerity and introspection are sung throughout. Murda's expertly layered R&B production provides the backdrop for Shordie to slide in and out of pockets that are equal parts mesmerizing and unpredictable.

Shordie Shordie and Murda Beatz have kept fans captivated in the run-up to *Memory Lane*, teasing the project with "LOVE," "[Good Evening](#)," and "[DOCTORS](#)." For both artists, *Memory Lane* follows a monumental 2020 too. Shordie released his *>Music* mixtape, which garnered over half a billion streams across platforms, plus acclaim from *Pitchfork*, *The FADER*, *Complex*, *XXL*, and more. Murda, meanwhile, produced the Doja Cat-featuring "motive" for Ariana Grande's *Positions*, which debuted at #1 on iTunes' Top Albums chart. He also lent his talents to several tracks on Lil Baby's #1 album *My Turn* and Lil Wayne's *Funeral*, as well as songs for Teyana Taylor, Ty Dolla \$ign, and PARTYNEXTDOOR. Additionally, he released his own singles, "Doors Unlocked" with Polo G and Ty Dolla \$ign, and "Banana Split" with YNW Melly and Lil Durk. This run recently helped earn him a spot on Forbes "30 Under 30" list. On top of all of the accomplishments both artists have garnered, *Memory Lane* is an achievement in its own right and the sort of project that shows neither artist is planning on stopping anytime soon.

#### **PRESS ON SHORDIE SHORDIE:**

*"His rise has felt truly organic, and his new album 'More Than Music' solidifies his spot as the unpredictable ball of energy atop the Baltimore rap scene."* – **PITCHFORK**

*"at times, it feels like any of his songs could realistically end up as singles. And with this new project, that's still consistent."* – **THE FADER**

*"The 35 minute offering is compact and concise, full of new flows and addicting melodies as he floats through romantic ballads and street-leaning storytelling."* – **HYPEBEAST**

#### **PRESS ON MURDA BEATZ:**

*"He's almost like an alien because his origins don't seem to make a lot of sense. He's from the middle of nowhere in Canada, but somehow he's making some of the most culturally relevant music."* – **THE NEW YORK TIMES**

*"Emerging from obscurity on the internet as a teenager far removed, the artist might have been raised in Canada, but he was made in hip-hop."* – **COVETEUR**

*"At this stage in the game, there are no excuses for not knowing who MurdaBeatz is."* – **HIGHSNOBIETY**

*"With his beat business in full swing, his new vision board is filling up with more ambitions."* – **FORBES**



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**ABOUT SHORDIE SHORDIE:**

Shordie Shordie asserts himself as *>Music*, and he gives the culture everything he's got. *>Music* is Shordie's first mixtape since his lauded debut, [Captain Hook](#), the project that features his RIAA platinum-certified breakout track "[Bitchuary \(Betchua\)](#)," which has generated over 300 million streams and established him as one of the most exciting artists to emerge from Baltimore, Maryland and the greater DMV area. With a style unique unto his own, Shordie Shordie has cultivated and mobilized a fervent fan base globally. With a relentless work ethic and prolific output since he arrived on the scene, Shordie has garnered media attention from *XXL*, *The FADER*, *Complex*, *HotNewHipHop*, *Flaunt Magazine* and many more.

**ABOUT MURDA BEATZ:**

Following the success of the last few years, which saw him produce Drake's record-breaking "Nice For What," the Migos super track "MotorSport" with Nicki Minaj & Cardi B and then Saweetie's

viral hit "ICY," Murda Beatz has taken hip-hop by storm. A resume that includes production credits on eight GRAMMY®-nominated albums (six in one year) and over 20 Billboard #1 albums. Alongside his work with chart-topping artists, Murda has released two solo projects – 2016's *Keep God First*, and 2018's *Bless Yo Trap* with rapper Smokepurpp. He is growing his brand exponentially into sectors such as DJing and gaming. To add to his extensive resume, Murda has graced the covers of *Numero Berlin*, *Sniffers* and *Status Magazine* and has been featured in publications from *The New York Times* and *Forbes* to *Highsnobiety*, *Entertainment Weekly*, *Paper Magazine*, *Schön Magazine* and many more. With more singles as an artist dropping in 2021, Murda is primed to continue his winning-streak this year and far beyond.

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