

IDK DROPS LAVISH "JUST LIKE MARTIN" VIDEO

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IDK ANNOUNCES RADIO CLUE ON APPLE MUSIC



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March 19, 2021 (Los Angeles, CA) – Yesterday, Maryland rapper **IDK** announced his monthly radio series with **Apple Music** and launched his **Apple Music 1** show **Radio Clue**. The monthly one-hour series aims to create an environment where exposure to music is tied to specific memories. His focus is to help listeners find their identity through music education without resorting to lecturing or providing answers. He also debuted exclusive tracks and play hidden gems many will hear for the first time.

[Listen live](#) for free to the debut episode of Radio Clue today at 5pm PT/8pm ET or on-demand anytime on Apple Music 1.

On episode one, **IDK** premieres “**Just Like Martin**” and talks about buying his first Maybach and then driving to Kanye’s house. He also ignorantly delivers an eclectic mix with some of his favorite tracks to help with studying. A premiere from Mother Marygold “Get Down” and MF DOOM and Pharrell shoutouts. Lastly, he leaves some knowledge on the importance of having good credit.

“**Just Like Martin**” and its accompanying music video will be widely available tomorrow, Friday, March 19. Produced by **CHASETHEMONEY**, the single finds **IDK** gleefully surveying the spoils of his glamorous lifestyle. The accompanying video matches that excess—IDK stomps around a desert, posted up with custom Maybach vans and his friends. It’s an anthem for the go-getters, aspirational to the bone, and reflects the riotous turn his music has taken. Watch [HERE](#).

The idea that hard work pays off flows through a lot of **IDK**’s recent music, like the orchestral banger “[2 Cents](#)” and the boisterous “[King Alfred](#)” with Lil Yachty. His recent productive streak hasn’t just been limited to hot tracks though. In December, **IDK** announced No Label Academy, a 10-day music business program at Harvard University for primarily BIPOC students, made in collaboration with No Label. Last summer, the MC released *IDK & Friends 2*, the soundtrack to Kevin Durant’s SHOWTIME® documentary, *BASKETBALL COUNTY: In the Water*, featuring tracks with

heavy-hitters like Denzel Curry, A\$AP Ferg, and Rico Nasty. He has a new project on the way soon, and if “**Just Like Martin**” is any sign, it’s set to be another over-the-top joy.



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ABOUT IDK:

IDK (Ignorantly Delivering Knowledge) is an innovator with few equals. The Maryland-raised rapper and producer subverted genre tropes with his 2015 debut project *SubTrap*, a nuanced and inventive exploration of the intersection of drug dealing and addiction. Since then, he’s continued to make unprecedented moves both in and outside of the studio. After becoming the first artist to premiere an album with Forbes (2016’s money-minded *Empty Bank*), he partnered with Adult Swim to release 2017’s *!WasVeryBad*, which featured everyone from DOOM to Chief Keef. *Is He Real?*, IDK’s 2019 major-label debut, is an ascent to another creative plateau. Released jointly via Warner Records and IDK’s new label Clue, *Is He Real?* features rapping, singing, and production from the Prince George’s County native that’s unlike any he’s done before.

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For more information, please contact:

Warner Records

Aishah White

Aishah.White@warnerrecords.com

