

99 NBRS

VERMONT COLLECTIVE 99 NEIGHBORS ANNOUNCE NEW
ALBUM WITH “LIVE A LITTLE” SONG & VIDEO

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WHEREVER YOU’RE GOING I HOPE IT’S GREAT ALBUM OUT
THIS SUMMER ON NICE WORK / WARNER RECORDS



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July 6, 2021 (Los Angeles, CA) –Today, the sprawling Burlington, Vermont, art-rap collective **99 Neighbors** shares an ecstatic new single and video, “**Live a Little**.” The group is also announcing their major-label debut, *Wherever You’re Going I Hope It’s Great* out this summer on **Nice Work/Warner Records**. Listen to “**Live A Little**” [HERE](#). Watch the video [HERE](#).

The song, a brilliant hip-hop anthem that showcases the members' abilities to flat-out rap their asses off, premiered this morning on Zane Lowe’s Apple Music show. Like all of **99 Neighbors’** best work, the track is an inclusive tag-team effort, with the group’s gallery of vocalists each offering their unique skills and electric deliveries.

99 Neighbors say the song was timed deliberately to the first days of the summer heat. “From the second everyone entered the studio to work on ‘**Live a Little**,’ the goal was to make a high-energy song for the summer and have fun making it,” they shared via statement.

“We knew from the jump that we just wanted to go crazy and truly have as much fun as possible with it, and everyone brought their A-game!”

To coincide with the release of “**Live a Little**,” **99 Neighbors** are also sharing a sensational video

for the track. The members take turns spitting while exploring back-room poker games, summer parties, and luxurious dinners—emphasizing the celebratory nature of the track and reiterating their role in Burlington’s evolving cultural scene.

Wherever You’re Going I Hope It’s Great follows the group’s 2019 project *Television*. That project gained the attention of Pat Corcoran (Chance’s the Rapper’s former manager), who signed them to his Nice Work label and Warner Records. For this new project, the group took their time to figure out the bold new directions they want to expand their sound. Recorded between Vermont, Chicago and Nashville, the results are thrilling and uncompromising—and “**Live a Little**” is just the first taste of **99 Neighbors**’ new era.



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ABOUT 99 NEIGHBORS:

99 Neighbors have learned the virtues of patience. After a foundational burst of creativity and an equally fast rise, all seven members of the Burlington, Vermont, alt-rap collective can agree that the best things in life take time and focus. Yes, their bedrock is still back there in the 24-hour art hub of an apartment where it all began, and their singular sound is still the hyperactive crush of rock, pop, R&B, and hip-hop heard on their gripping 2019 project, *Television*. But their new album *Wherever You’re Going I Hope It’s Great* grew out of a period of willful slowdown—a clarifying of perspective—and is built around the idea of moving forward with intention. Hence, the LP is rich with new sonic strains from dusty jazz to UK-inspired electronica to thrilling pop. The collective’s members also had time for both experience and reflection, resulting in lyrics that delve deep into identity, addiction, discovery, and meaning. The end result sounds adventurous and expansive yet decisive and complete—a considerable feat from several wild minds constantly bouncing off one another. A genuine joy permeates the new music, even when the songs touch on heavy themes. It’s the sound of seven friends living out their dreams, struggles, and triumphs together. It took a while to get there, but when 99 Neighbors finally did, the concept of the project became rather simple. As rapper/singer HANKNATIVE puts it, “We all just want the best for each other.”

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