

With poise, charisma, and cleverness way beyond his years, 18-year-old NLE Choppa burst onto the scene and immediately grabbed our attention and captured our hearts. Choppa has amassed over 5 billion global streams across platforms and more than 1.3 billion YouTube views while gaining a cult following that transcends age and socioeconomic status. Making Choppa the #1 Billboard Emerging Artist. His breakout hit, "Shotta Flow," has achieved an RIAA platinum certification and more than 171 million views alone for its raw, true-to-life music video, while the remix featuring Blueface has garnered over 230 million views and counting. Additionally, Choppa's singles, "Camelot," "Shotta Flow Remix," and "Shotta Flow 2," have earned RIAA platinum certifications, while "Shotta Flow 3" "Famous Hoes," and "Capo" reached certified gold status. His music and charisma have also garnered support from *Billboard*, *The New York Times*, *Forbes*, *GQ*, *Complex*, and *XXL*. As a young boss with street-savvy, Choppa and his family grew No Love Entertainment (NLE) from humble beginnings in Memphis to a burgeoning full-fledged imprint with Warner Records. NLE Choppa continues to take hip-hop by storm and solidify his place as the next global superstar.