

## NIGERIAN PHENOM PHEELZ SIGNS TO WARNER RECORDS

PHEELZ DROPS ANTICIPATED MUSIC VIDEO FOR BUZZING GLOBAL  
HIT “FINESSE” FEATURING BNXXN  
WATCH [HERE](#)



**PHEELZ x BNXXN**

[DOWNLOAD ARTWORK HERE](#)

*“utterly cool” ...“a viral Song You Need To Know.” -Rolling Stone*

*“The record has become so relatable to everyone’s lifestyle and has got itself a comfortable room in pop culture.” - Vanguard*

*“There’s plenty of buzz surrounding Nigerian producer/artist Pheelz, who has a global heater with “Finesse” f/BNXXN” – HitsDailyDouble*

**April 19, 2022 (Los Angeles, CA)**– Asserting himself as an international force, Nigerian artist, songwriter, multi-instrumentalist, and award-winning producer **Pheelz** (pronounced Feels) shares the music video for his breakout global single **“Finesse”** featuring **BNXXN** (fka Buju) today. Additionally, he announces his official signing to **Warner Records**. This notably marks his first release for the label. Listen to **“Finesse”** [HERE](#) and watch the music video [HERE](#).

Shot by Director K, the cinematic visual follows **Pheelz** in Nigeria cruising through the mall to an ATM machine. It ends up spitting out endless amounts of cash, so he tries to jam it into his backseat. In the ensuing scenes, he rocks a series of designer fits, hangs out by the pool with a group of ladies, and generally flexes and flosses. The glossy and vibrant clip matches the uncontainable energy of the track, fusing Afrobeats, R&B, and hip-hop into an intoxicating sonic brew unlike anything else in the game.



Sticky lyrics and a resounding chorus has catapulted **"Finesse"** to #1 on the Global Shazam chart and #1 on Apple Music across Africa. In the song, **Pheelz** joyfully sings, *"ahhh finesse / if I broke na my business (If I broke it's my business) / o (We gonna turn on the sparklers it's gonna be bright ) / Folake for the night o."*

**"Finesse"** has already gathered over 50 million global streams and has over 818 million views on TikTok!

It's just the beginning for **Pheelz** as he's prepping more music for release very soon.



**ABOUT PHEELZ:**

Pheelz writes with passion and sings from his soul. Over the past few years, the Lagos artist has made songs that blur the boundaries between Afrobeats, R&B, and mainstream pop—using intense emotion and vibrant melody as a force that bridges diverse sounds and styles. Songs like "Finesse," featuring fellow Nigerian star BNXN, have started to resonate—bringing Pheelz' boundary-pushing music and earnest, heartwarming emotion to the top of the charts in the UK and his home country. In a sense, it's a moment that Pheelz has been working toward since he was a kid. Pheelz, born Phillip Kayode Moses in 1994, grew up singing and playing keyboards in the church run by his father, who is a pastor in Lagos. He soon began producing and he landed his first hit at 16—"First of all" by Olamide, a woozy, electronic hip-hop jam. Since then, Pheelz has become one of Nigeria's most in-demand producers, working on records for stars like M.I, Mr. Eazi, and more. In 2020, he won Producer of the Year at The Headies—Nigeria's hip-hop awards—and in 2021, he released his breezy *Hear Me Out* EP, which earned millions of streams and brought his emotional pop to even more listeners around the world. Even so, the success of "Finesse" has changed everything for Pheelz, except his mission to put all of himself into his songs. He's sure that this is just the beginning of a meteoric rise now that he's inked a deal with Warner Records. "I've been plotting for years. I was ready," he says. "I *am* ready."

**FOLLOW PHEELZ:**

[Twitter](#) | [Instagram](#) | [Facebook](#) | [YouTube](#) | [TikTok](#) | [Spotify](#)

**For more information, please contact:**

**Warner Records**

**Aishah White**

[Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com)

